



ESD POINTS OF HONOR

The ICHRIE Eta Sigma Delta (ESD) HΣΔ Honor Society 6 Points of Honor represent the qualities of excellence that shine through every ESD member.

1 CREATIVITY

**WE LIGHT THIS CANDLE IN
RECOGNITION OF CREATIVITY.**

We realize that our ability to think creatively will affect the future of our professions. Our innovation will lead to better decisions and outcomes.

3 ETHICS

**WE LIGHT THIS CANDLE TO ESTABLISH
THE COMMITMENT WE HAVE TO
ETHICS.**

The consideration of the ethics guides our personal and professional decision-making. May this candle brilliantly light the way for each of us throughout our lives.

5 LEADERSHIP

**WE LIGHT THIS CANDLE
AS A HALLMARK OF LEADERSHIP.**

A leader is like a light held high that brightens the way for others. Let us each pledge that in our personal and professional relationships; we will demonstrate the qualities of leadership.

2 BELONGING

**WE LIGHT THIS CANDLE TO RESPECT
AND VALUE EVERY INDIVIDUAL AND
ARE COMMITTED TO FOSTERING A
STRONG SENSE OF BELONGING.**

By embracing our differences, creating opportunities for everyone to thrive, and ensuring that all people feel welcomed, respected, and valued in the true spirit of hospitality, we can lead by example and inspire others to do the same.

4 EXCELLENCE

**WE LIGHT THIS CANDLE TO REPRESENT
OUR CONTINUOUS PURSUIT OF
EXCELLENCE IN ALL WE DO.**

Through the quest for excellence, we pledge to uphold high standards for both academic and professional achievement.

6 SERVICE

**WE LIGHT THIS CANDLE
TO ACKNOWLEDGE
THE IMPORTANCE OF SERVICE.**

After all, it is service that makes the hospitality industry unique. May our concern for others help promote our professional success and inspire us to lead lives of service.

