

## Eta Sigma Delta (ESD) Value Proposition

### “Advancing Hospitality Excellence, Leadership, and Community on a Global Stage”

Eta Sigma Delta, the International Council on Hotel, Restaurant, and Institutional Education’s (ICHRIE) global honor society, offers *exceptional value* to hospitality and tourism students and educators by providing a **distinguished, lifelong professional community** that supports leadership development, academic excellence, industry engagement, and global networking—opportunities unmatched by other organizations.

#### Why ESD?

##### 🔑 Prestige & Recognition

- Membership in ESD is an *internationally respected distinction* that celebrates your academic achievement and leadership potential.
- Recognized by industry employers and academic institutions worldwide as a mark of excellence.

##### 🔑 Global Network & Career Opportunities

- Connect with a **diverse global network** of top hospitality and tourism students, alumni, educators, and industry leaders through ICHRIE’s expansive membership and events.
- Gain *exclusive access* to career resources, scholarships, and internship opportunities facilitated by ESD and ICHRIE partnerships.

##### 🔑 Leadership & Professional Development

- Participate in **leadership training**, industry events, and conferences that prepare you for impactful careers in hospitality and tourism.
- Take on **chapter leadership roles** that strengthen your resume and build your professional brand.

##### 🔑 Academic & Industry Integration

- Stay on the cutting edge of industry trends, research, and best practices through ICHRIE’s publications and educational resources.
- Collaborate with **industry partners and faculty** to advance hospitality education and drive positive change.

##### 🔑 Commitment to Societal Impact & Community Engagement

- ESD fosters a strong sense of community and social responsibility, encouraging members to lead initiatives that promote sustainability, equity, and positive impact in hospitality and tourism worldwide.
- Add Scholarship Opportunity for ESD Undergraduate Paper Presenters:

**In a Competitive Landscape:** No other honor society combines global academic prestige, dedicated hospitality & tourism focus, deep industry connections, and leadership development of ESD.

As part of ICHRIE’s unparalleled ecosystem, ESD members benefit from a unique **bridge between academia and industry**—preparing them to thrive and lead in the evolving world of hospitality.

