



Eta Sigma Delta (ESD) HΣΔ International CHRIE Honor Society Alumni Spotlight Questionnaire

Name: Christopher Eastment

Hometown: Lafayette, Colorado

Graduated from: Metropolitan State University of Denver in year 2024

Years in active ESD Chapter: 2

Major: Meeting and Event Management

Current location: Ames, Iowa

Current Position: Graduate Student

Hobbies: D&D

Favorite ESD Memory: My first time attending ICHRIE

Brief Biography of Christopher Eastment

Christopher has spent over 20 years working in hospitality across live touring events to restaurants and catering, and finally large citywide events. He has used his skills to help lead teams on events such as the Great American Beer Festival and the Big Beers, Belgians, and Barly Wines festival. He is now a graduate student at Iowa State University where his research focuses include Digital Avatar use in Hospitality, Service Automation, and guest immersion.

What advice can you offer for current ESD / Hospitality and Tourism Students?

Hospitality and Tourism is a field that will led you wherever you may desire. Find where in this huge field your passion is, and dive into that. Let your passion for your chosen industry guide your path and your research through it and you will find where you most belong.