



## Eta Sigma Delta (ESD) HΣΔ International CHRIE Honor Society Alumni Spotlight Questionnaire

**Alumni Name:** Lauren S. Walker

**Hometown:** Orlando, FL

**Graduated from** University of Central Florida, Rosen College of Hospitality Management\_in 2025

**Years in active ESD Chapter:** Since 2025

**Major:** MS Event Leadership

**Current location:** Disney Signature Experiences

**Current Position:** Communications Associate

**Hobbies:** Sourdough baking, traveling, the performing arts, my dogs!

**Favorite ESD Memory:** Being recognized at my commencement ceremony for academic excellence as a member of ESD

### **ESD > Hospitality Journey**

**2025:** Invited and inducted into ESD

I am excited to be featured in this edition of the Eta Sigma Delta (ESD) International CHRIE Honor Society Alumni Spotlight! I recently graduated from the University of Central Florida, Rosen College of Hospitality Management, where I earned a Master's Degree in Event Leadership in May 2025.

I have been passionate about the events industry for over 10 years and have eagerly sought out volunteer and event logistics experiences. I've had the pleasure of volunteering with organizations that support children's charities, non-profit initiatives, and private corporate events, which have provided me with valuable expertise as an event professional. My passion for events motivated me to develop strong communication skills, leading me to earn my Bachelor's Degree in Communications from the University of Central Florida. I also completed multiple internships in public relations, marketing, and events, which helped me become a well-rounded event professional.



With a deep-seated love for the events and hospitality industry, my career journey brought me to Disney. There, I have played a key role in orchestrating communication plans for brands such as National Geographic Expeditions, Adventures by Disney, and Disney Cruise Line. While mastering communications is my day-to-day strength, I excel at creating magical experiences as an event professional.

In addition to my strong communications foundation, I consider myself an “experience architect,” dedicated to crafting memorable experiences for every event I coordinate. My pursuit of a Master's Degree in Event Leadership has allowed me to blend my communication skills with my passion and expertise in event management. I was honored to be inducted into the Eta Sigma Delta International Honor Society, recognizing my academic excellence as a hospitality professional. Recently, I was awarded a scholarship from the Meeting Professionals International, Greater Orlando Chapter, as I seek to remain an active member within my community of event partners.

I continuously seek opportunities to grow in my events career, pursuing projects that challenge my abilities and expand my horizons. To date, I've collaborated with industry leaders on both large and small-scale projects at various levels of event preparation. I have had the privilege of working with Disney Cruise Line to welcome media representatives to the inaugural events for the Disney Treasure while serving on the Disney Signature Experiences Celebration and Events Committee, where I helped develop recognition events for over 300 Cast Members. Partnering with local Orlando professionals and business owners, I've produced corporate events that have made a significant impact in the community, garnering media coverage and a loyal following. Being part of these community events has been a wonderful learning experience and a fun, memorable opportunity.

I take pride in continually enhancing my skill set by proactively ensuring the success of every event campaign. I strive to make each event experience I am involved in memorable and remarkable. I have been described as a highly motivated partner, always eager to contribute and make an event special.

I have thoroughly enjoyed my journey thus far and look forward to the next steps in my career as an event professional. I am grateful for the opportunities provided by Rosen College and ESD, and I am confident in their lasting positive effects on my career development. I am excited to see where my journey takes me next!

### **What advice can you offer for current ESD / Hospitality and Tourism Students?**

Don't be afraid to expand your network! Seek out opportunities to expand your connections and meet new people in your industry. You never know what doors one interaction can open for you.