



2025 ICHRIE ESD Undergraduate Research Symposium
20-21 February 2025
Tampa, Florida



Hosted by

CALL FOR PAPERS

This symposium focuses on contemporary issues related to the hospitality and tourism industry. The author(s) requires a faculty advisor/mentor and should be enrolled as a junior or senior in a hospitality and tourism management program at an ICHRIE member institution.

Eta Sigma Delta (ESD) seeks a two-page abstract based on the conference themes below.

- Business events (MICE)
- Consumer behavior in hospitality
- Consumer behavior in tourism
- Crisis and risk management
- Event experience design
- Event tourism and the visitor economy
- Festivals and events management
- Hospitality finance and economics
- Hospitality and tourism education
- Hospitality and tourism energy management
- Hospitality and tourism marketing
- Hospitality and tourism service quality
- Hospitality and tourism service recovery
- Hospitality and tourism social issues
- Hospitality and tourism sustainability
- Hospitality and tourism waste management
- Hospitality and tourism water conversation
- Hospitality and tourism workforce
- Hospitality human resources
- Hospitality leadership
- Hospitality management
- IT adoption and application
- Lodging management
- Meeting and event education
- Meeting and event spaces/places
- Meeting and event workforce
- Restaurant/food service
- Sport and leisure events
- Hospitality and tourism sustainability success measures
- Sustainability/green sales and marketing
- Technology in hospitality and tourism
- Tourism and sustainability
- Tourism management

Symposiums are usually non-scientific studies. However, submissions could be research, review, case study, or viewpoint with some research context. This research symposium is an opportunity for ESD students, hospitality and tourism management students, faculty advisors/mentors, and

industry professionals to learn and share various hospitality and tourism knowledge and experience from their various discoveries. This symposium would contribute to the hospitality and tourism industry profession's body of knowledge through the presentation and discussion of various studies about the hospitality and tourism industry. The best papers will be invited for publication in the symposium-affiliated journal.

Who Should Participate

Undergraduate students in ICHRIE-affiliated programs are eligible to submit their papers, and the event is not limited to ESD members. Registration is FREE and will be available soon!

The research advisor or mentor must review all the potential presentations before submission to the ESD Undergraduate Research Committee. All the submissions will undergo a double-blind review process by the symposium paper review committee. The student must submit a two-page abstract to the symposium review committee for initial consideration.

Faculty Endorsement

The sponsoring faculty member's name and email address must be included with each submission. Papers submitted without sponsoring faculty member information will not be considered for presentation.

Submission Instructions

The two-page abstract should be uploaded through EasyChair at <https://easychair.org/my/conference?conf=2025ugconf> by November 15, 2024.

An electronic notice will be given on December 6, 2024, if your paper has been accepted for the research symposium. Authors of accepted abstracts will have until January 26, 2025, at 11:59pm EST to electronically submit their final papers in publishable form through a given EasyChair link. For questions, please contact the ICHRIE office at esd@chrie.org.

Proofing Your Submission

Information for the printed symposium program and the proceedings will be taken directly from the final paper submissions. Ensure all names are spelled correctly, citations are in order, and all other information is accurate.

Presentations and Best Paper Award

Authors will present their papers to students, faculty, and industry professionals as scheduled. The Paper Review Committee will select some outstanding papers for the Best Symposium Paper Awards.

To be selected, the author(s) must submit their final papers demonstrating proper research design, provide a comprehensive literature review, and exhibit possible implications for real-world problems. The final papers must follow the American Psychological Association formatting and style and are limited to 20 pages (including footnotes and exhibits). The paper must be submitted using 12-point font and double-spaced with one-inch margins.

For more information about International CHRIE ESD, visit <https://www.chrie.org/esd-info>.