



## Sponsorship Packages

This research symposium allows our sponsors to meet top hospitality and tourism management students, ESD students, hospitality future leaders, and potential future graduate students. Take advantage of this unique opportunity to welcome the top hospitality and tourism students, Honor Society Chapter members, and their mentors to Boston, Massachusetts.

### Boston Harbor Sponsor (\$2,000)

1. Pre-event recognition: logo on the association's website and mention in social media posts
2. One **full-page advertisement** in the research symposium program
3. A short video/presentation (3 minutes or less during welcoming/closing) at the event promoting your organization
4. On-screen acknowledgments during the research symposium
5. Organization listing in the official event program
6. Networking opportunities with the top scholars in the hospitality and tourism field
7. Verbal acknowledgment at the event
8. Access to the top scholars in the hospitality and tourism field

### Fenway Park Sponsor (\$1,500)

1. Pre-event recognition: logo on event website and mention in social media posts
2. One **half-page advertisement** in the research symposium program
3. A short video/presentation (3 minutes or less) at the event promoting your organization
4. On-screen acknowledgments during research symposium
5. Organization listing in the official event program
6. Networking opportunities with the top scholars in the hospitality and tourism field
7. Verbal acknowledgment at the event

### Beacon Hill Sponsor (\$1,000)

1. Pre-event recognition: logo on event website and mention in social media posts
2. One **quarter-page advertisement** in the research symposium program
3. On-screen acknowledgments during research symposium
4. Organization listing in the official event program
5. Networking opportunities with the top scholars in the hospitality and tourism field
6. Verbal acknowledgment at the event

### Boston Common Sponsor (\$750)

1. Pre-event recognition: logo on event website and mention in social media posts
2. Logo acknowledgments in the research symposium program
3. On-screen acknowledgments during research symposium
4. Organization listing in the official event program
5. Networking opportunities with the top scholars in the hospitality and tourism field
6. Verbal acknowledgment at the event

**Harvard Square Sponsor (\$500)**

1. Pre-event recognition: logo on event website and mention in social media posts
2. On-screen acknowledgments during research symposium
3. Organization listing in the official event program
4. Networking opportunities with the top scholars in the hospitality and tourism field

**Faneuil Hall Marketplace Sponsor (\$300)**

1. Pre-event recognition: logo on event website and mention in social media posts
2. On-screen acknowledgments during research symposium
3. Organization listing in the official event program

**Paul Revere House Sponsor (\$200)**

1. Pre-event recognition: logo on event website and mention in social media posts
2. Organization listing in the official event program