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of teaching and learning.*



Federation On Fire

🔥 EuroCHRIE Federation on Fire!

Game On: The 11th Annual EuroCHRIE University Challenge Begins!

Ignited by:

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The 11th Annual EuroCHRIE University Challenge has officially started with 18 schools involved. Of those competing, we have several returning schools and one new participant from the UK. We have a diverse range of teams coming from across the EuroCHRIE region. These teams are comprised of 3 to 5 students and one instructor. They will compete in a simulation challenge in two separate competitive sets (with one hotel operated by each school), and each week, they will make strategic decisions to improve the position of their hotels in their competitive set. The competition runs for a total of six (6) weeks, and students will have the opportunity to showcase their creativity and strategic skills in Hotel Revenue Management.

Sponsored by **Russell Partnership Technology**, this annual competition is a global showcase of talent and innovation. As they compete, the students will also achieve their Certificate in Hospitality Business Acumen via online learning modules and a knowledge exam, supplemented by weekly web conferences.

Please check out EuroCHRIE on LinkedIn for regular updates, and 👉 Visit [click here](#) to hear Heidi talk about the competition, [The 11th Annual EuroCHRIE University Challenge - EuroCHRIE](#).