



## Federations On Fire

### APacCHRIE on Fire! – Undergraduates Learn Research by Doing Research

**Ignited by:** Director of Education, Dr. Daniel Leung, The Hong Kong Polytechnic University



Unlike other federations, the annual APacCHRIE conference has two main components – (1) the Main Conference for hospitality and tourism academics to share cutting-edge research findings and (2) the Youth Conference for undergraduate students (majoring in hospitality and tourism management) to share their creative research ideas and findings.

The APacCHRIE Board designs the annual conference in this way with the dual goals of – (1) providing an international platform for young & talented researchers to share their interesting work, and (2) enticing undergraduate students to learn research knowledge & skills via “learning-by-doing” approach. Besides paper presentations, knowledge sharing by esteemed and emerging scholars and ample networking opportunities are offered for delegates during the conference.

Our next annual conference will occur in Chiang Mai (from 28-30 May 2025). Check out the Call for Papers for the Youth Conference and encourage your undergraduate students to submit their works to us: <https://www.apacchrie.org/cfp-for-2025-apacchrie-youth-conference-28-30-may-2025/>