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FIU Business Launches Hospitality Concentration in DBA Program

Ignited by:

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FIU Business and the Chaplin School of Hospitality & Tourism Management are proud to announce a new hospitality concentration within the FIU Business Doctorate in Business Administration (DBA) program, set to welcome its first cohort in Spring 2025.

This cutting-edge concentration is designed for senior-level professionals who have already established themselves in the industry and are looking to advance their careers or transition into academic and leadership roles. The program equips executives with advanced research skills and pedagogy, empowering them to lead and educate the next generation of hospitality leaders.

“Hospitality relies heavily on business analytics,” said George Marakas, Associate Dean of Research and Doctoral Studies at FIU Business. *“Being able to do proper research and make the results reliable certainly will benefit any organization our graduates help lead.”*

Dean Michael Cheng added, *“We are very excited to offer this new, hospitality-focused doctorate degree, which will give experienced industry professionals research skills and pedagogy to prepare them to lead and teach the future leaders of the hospitality industry.”*

For more details, read [FIU Business adds a hospitality concentration to the doctoral program](#), and watch the  [video](#) to explore how this innovative program is shaping the future of hospitality.