



Pedagogy On-The-Go

APacCHRIE Federation

– Macau scholar shows how to guide students to attain flow learning experience

Energized by:

- Shanshan QI – Invited Assistant Professor. Macao University of Tourism



In the rapidly evolving field of tourism education, traditional didactic lectures are increasingly being supplemented by student-centered, active learning approaches. A recent study published in the *Journal of Hospitality & Tourism Education* highlights the benefits of these innovative methods in fostering higher material retention, increased engagement, and enhanced learner satisfaction.

Through asking students to participate in a field trip, take on roles as tour guides and organizing both physical and virtual tours (including video presentations and live streaming), Dr. Shanshan Qi's study found the proposed active learning approach effectively allowed students to apply their knowledge in practice, leading to a more comprehensive understanding of the subject. Student participants also expressed a preference for interactive and technology-enhanced learning experiences, which they found more engaging and conducive to achieving a psychological state of deep immersion in an activity.

Despite the positive outcomes, challenges remain in effectively integrating multimedia into real-world tasks. Dr. Qi suggested that instructors have to carefully align the innovative teaching methods with course content and provide students with confidence in applying their learning. Additionally, instructors have to be attentive to language proficiency and interdisciplinary integration.

Qi, S. (2025). Optimizing the learning experience guided by flow theory: A case study of practical exercise in tourism higher education. *Journal of Hospitality & Tourism Education*, 37(2), 126-137.
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