

APacCHRIE 2025 Youth Conference

28-30 May 2025

Chiang Mai, Thailand

Theme:
**Transforming to the Future: Innovation, AI
and Regenerative Tourism and Hospitality**

First Announcement and Call for Papers

DEADLINE FOR SUBMISSION

Deadline for Abstracts or Full Papers Submission: 6pm, 15 March 2025 (Hong Kong Time)
Final Version Submission: 6pm, 5 April 2025 (Hong Kong Time)

Chiang Mai University, Thailand, invites you to the APacCHRIE 2025 Youth Conference in Chiang Mai from 28 May to 30 May 2025. This conference is a venue to meet Hospitality and Tourism Academia and Industrial Practitioners and to further discuss rapidly-shifting industrial trends. With the theme “Transforming to the Future: Innovation, AI and Regenerative Tourism and Hospitality”, we welcome all delegates to Chiang Mai, the City of Thai Lanna culture!

Who Should Attend

- Undergraduate students in tourism and hospitality management

CALL FOR PAPERS

We invite abstracts and/or full papers in relation to the theme: Transforming to the Future: Innovation, AI and Regenerative Tourism and Hospitality, including but not limited to the following in the context of tourism and hospitality (T&H):

- Innovation issues in Tourism and Hospitality
- AI for Tourism and Hospitality
- Emerging ICT issues in Tourism and Hospitality
- Environment, Social and Governance (ESG) in Tourism and Hospitality
- Regenerative Tourism
- Tourism Planning, Development and Sustainability
- Special Interest Tourism (SIT)
- Creativity and Culture in Tourism and Hospitality
- Critical Issues and Cases in Tourism and Hospitality Business
- Management and Marketing in Tourism and Hospitality

- Tourism Logistics
- Tourist Experiences and Changing in Tourist Behaviors
- Service Designs in Tourism and Hospitality
- Tourism Impacts
- New Trends in Tourism and Hospitality
- Other Topics Related to Tourism and Hospitality

General Paper Submission Guide

1. All submissions and papers must be written in English.
2. Contributions from either Individual author or multiple authors are welcome.
3. Submissions must be original and should not have been previously published or currently under review for publication elsewhere
4. Two types of submission are accepted:
 - Abstract (maximum 1,000 words including the reference section) or
 - Full paper (maximum 4,000 words including the reference section)
5. All contributions should follow the format and style prescribed by the Publication Manual of the American Psychological Association (APA, 7th edition).
6. Tables and Figures (300dpi) should be clearly labelled in the format and style prescribed by the Publication Manual of the American Psychological Association (APA, 7th edition) and suitable for direct reproduction.
7. The author's name and affiliation should be shown only on the cover page of the manuscript. They should not be indicated anywhere in the paper.
8. Once the submission is accepted, at least one of the authors must register and present at the conference.
9. Papers will be presented in an oral (i.e. stand-up presentation) form.
10. Best paper awards will be competitively selected by the Best Paper Review Committee based on a pre-agreed criteria, after assessing the final version of Full Paper (maximum 4,000 words including the reference section) submitted.

Submit abstract/full paper to:

Dr. Warattaya Chinnakum (Paper Review Chair, Youth Conference)

Email: apacchrie2025@cmu.ac.th

For abstract/full paper template, please visit: <https://www.apacchrie2025.org>

For inquiries on conference matters, please contact apacchrie2025@cmu.ac.th