2024 CentralCHRIE Virtual Conference
"Innovating Hospitality and Tourism: Embracing Technology and Sustainability"
November 8th, 2024

Call for Papers

The CentralCHRIE Federation is excited to announce the 2024 CentralCHRIE Virtual Conference on November 8th.

The CentralCHRIE Conference is accepting submissions. We would like to invite educators, industry professionals, and graduate students to submit poster abstracts on research topics, industry issues, or education practices. Best Posters will be awarded for each track.

Submission deadline: September 29th, 2024, at 11:59 p.m. EDT

Submission Link: https://easychair.org/conferences/?conf=centralchrie2024

CALL FOR PAPERS

1. Participants are invited to submit abstracts for the following three tracks.
   - Track 1: Teaching
   - Track 2: Completed Research
   - For track 1 and 2, submissions must be based on original ideas that have not been published..
   - Track 3: Research in Progress
     - ✓ This track welcomes research in progress. Data analysis and results are not required but the manuscript needs to include clear study objectives, review of key literature, and a methodology section.
2. Based on the theme of this year's conference, we invite submissions on the following topics: Technology Adoption & Application (e.g., Smart Tourism, Digital Marketing) and Sustainability (i.e., Environmental, Social, and Economic) in the areas of Consumer Behavior, Destination Marketing, Education, Business Analytics, Human Resources & Leadership, Lodging Management & Service Quality, Meetings & Events, and Restaurant & Food Service.

3. Once accepted, at least one of the authors needs to present a 3-minute presentation followed by a 3-minute Q&A session at the virtual conference.
4. Abstracts are to be submitted online via the following **EasyChair** submission link above
5. Best Paper Awards will be selected by the Paper Review Committee for each track based on outstanding merits.

SUBMISSION GUIDELINES

1. Authors' title, names, and affiliation must be on a separate Title Page. Author names and affiliations MUST NOT be included in any part of the Abstract.
2. Track 1 & 2 submissions must be original and should not be published or under review for publication elsewhere. Track 3 submissions need to include clear study objectives, review of key literature, and a methodology section.
3. Submissions must be saved in a PDF document and uploaded to the EasyChair system.
4. Once the submission is accepted, at least one author must register and present at the conference.
5. Authors will retain full copyright to their work.

Abstract Formatting Guidelines

Abstract:
1. Word counts: 1,500 words max in English, including tables/figures, but excluding references.
2. Margins should be 1-inch on all sides.
3. Font: Times Roman, 12 pt.
4. All text will be double spaced.
5. Tables, figures, and references must not exceed two (2) pages in total.
6. Citations and the reference list should follow the APA style.

Accepted Studies:
1. Presentation preparation
   All accepted studies are required to prepare a PowerPoint (or similar) presentation for the virtual conference.
2. Presentation time allocation
   The total time for each presentation, including the Q&A session, is 6 minutes.
3. Further details
   The specific presentation format and additional instructions will be announced shortly.

Best Papers will be selected by the Paper Review Committee based on JHTR's reviewer rubric. Below are the categories included in the reviewer rubric.

- Does the study have clearly stated objectives or research questions?
- Are the objectives or research questions supported by a relevant literature or conceptual review?
- Is the study conceptually and methodologically rigorous?
- Does the study present new findings that advance the knowledge in theories, industry practices, or teaching practices?
- Is the abstract well written and following the submission guidelines?

Important Dates

1. **August 27, 2024** – EasyChair online submission opens
2. **September 29, 2024** – All submission closes at 11:59 p.m. EDT.
3. **October 14, 2024** – Notification to authors of accepted proposals

Contact

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