



## Jennifer Herdt

*Membership Engagement Manager*

**Jennifer Herdt** serves as the Membership Engagement Manager at ICHRIE, where she supports strategic initiatives to grow and engage the organization's diverse community of hospitality educators. In her role, she ensures the seamless execution of day-to-day operations while fostering meaningful connections with members.

With a background in long-term care and assisted living hospitality, healthcare marketing, and sales operations, Jennifer brings a strong foundation in relationship-building, operational efficiency, and mission-driven service. She is deeply committed to inclusion and service, with a particular passion for supporting vulnerable populations. Jennifer views her work as an opportunity to promote connection, care, and community across the hospitality education field.

In her free time, Jennifer enjoys singing, reading, thrifting, and spending time outdoors with her family. She is active in her local church, where she participates in faith-based outreach and community fellowship.