



The 2024 ICHRIE Global Research Marathon

A collaboration with the Sustainable Hospitality Alliance (SHA)

Themes: Environment, Social, and Governance (ESG) and Sustainability

Description:

Are you passionate about addressing urgent global challenges related to ESG and Sustainability? If so, ICHRIE invites you to join our research marathon dedicated to advancing knowledge and driving positive change in these crucial areas.

Objectives:

1. Create an international sharing/collaboration space for members
2. Stimulate scholarly activities among this community
3. Provide close collaboration opportunities with industry partners
4. Foster research that advances theoretical and scholarly publications
5. Receive feedback from fellow scholars worldwide throughout progressive stages of research development

Why Join Us:

- Collaborate with like-minded individuals who share your passion for ESG and Sustainability
- Gain access to cutting-edge research opportunities and resources
- Contribute to meaningful research projects that address real-world issues
- Participate in conferences and summits to expand your knowledge
- Network with experts, professionals, and peers in the field
- Publish in ICHRIE journals

ICHRIE Journals:

- Journal of Hospitality & Tourism Research (JHTR)
- Journal of Hospitality & Tourism Education (JHTE)
- Journal of Hospitality & Tourism Cases (JHTC)
- ICHRIE Research Reports (RR)

Who We're Looking For:

We welcome ICHRIE members from diverse backgrounds and expertise levels, including researchers, academics, students, early career professionals, and industry experts.

We are searching for individuals who are not only passionate but also committed to our cause. You might be well suited to participate in the ICHRIE Global Research Marathon if you:

- Are willing to invest time and effort into research projects and initiatives
- Are eager to collaborate and contribute actively to research projects
- Have a history of theory-based publications if you are interested in the theoretical research track

How to Join:

If you are interested in participating in the 2024 Research Marathon, please fill out the survey
https://ecu.az1.qualtrics.com/jfe/form/SV_9NccbmlxjQEYLXw

Timeline by tracks:

Theoretical Research Track	Practical Research Track	Timeline	In charge
Target Journal: JHTR & JHTE	Target Journal: JHTC & RR		
Who: Researchers and academics	Who: Researchers and academics, students and early career professionals, and industry experts		
Call for participants. SHA, ICHRIE, West, SESCA, NENA and Central Federations, EuroCHRIE, & ApacCHRIE promote the 2024 CHRIE Global Research Marathon in collaboration with the Sustainable Hospitality Alliance.		Nov – Dec 2023	ICHRIE office, SHA, Darla for social media, & Federation directors
Recruit mentors – at least 8 mentors		Nov – Dec 2023	Research Committee, Organizing Committee
Participants will be selected and finalize teams taking part in the marathon and notify them via email.		Dec 2023	Organizing Committee
Kick-off Zoom event [Attendance is required]: Q&A Session with Sustainable Hospitality Alliance Breakout rooms		Jan 2024	SHA, Organizing Committee
	Submit case studies to the JHTC Case Competition; possibly be invited to the Sustainable Hospitality Alliance Summit for presentations	April 2024	JHTC, SHA
	Submit white papers to the Research Reports Competition; possibly be invited to the Sustainable Hospitality Alliance Summit for presentations	April 2024	RR, SHA
Teams submit a written abstract (2-page max) of a research proposal.		April 2024	Organizing Committee
Teams present a proposal (i.e., title, background/rationale, research aim/objectives,		APacCHRIE May 24-26, 2024	Organizing Committee

proposed method, timeline, references) and receive feedback. *The expert group will decide which groups move on to the next stage after evaluating their abstract and oral presentation.		Seoul, South Korea	
Teams present your progress (i.e., hypotheses development, design structure, key IVs and DVs, population/sample, statistical test) and receive feedback. SHA provides practical suggestions.	Winners of the competitions receive awards and deliver presentations at the ICHRIE conference.	ICHRIE July 24-26, 2024 Montreal, Canada	SHA, Organizing Committee
	Winners of the competitions may be invited to deliver presentations at the Sustainable Hospitality Alliance Summit	Sustainable Hospitality Alliance Summit in Sep 2024	SHA
Teams present your progress (i.e., data analysis, results, conclusions) and receive feedback.		EuroCHRIE Early Nov, 2024 Qatar	Organizing Committee
Submit final manuscripts to JHTR or JHTE These manuscripts get expedited peer reviews, possibly for a special issue.		Feb 2025	JHTR & JHTE

Expectations:

- Teams are required to attend the kick-off session.
- Teams are required to meet regularly once every two or three weeks.
- Each team consists of members based in North America, Europe, and Asia. Finding a time for regular meetings that works for everyone will be a challenge but remember one of the purposes of the Global Research Marathon is connecting people from all over the world.
- One group member needs to be physically present at each conference.
- There may be too many team members and not everyone was committed to the work. If there are team members do not contribute to the project, they can be let go. This is another reason for a big group size – not everyone in the team will make it through the final stage.

Contact Information:

Join us in making a meaningful impact in the realm of ESG and Sustainability research and action. For inquiries, please contact Jenna Lee at leese14@ecu.edu



ICHRIE Organizing Committee & Experienced Scholar Group:

Members	Representatives
Faizan Ali	ICHRIE
Deniz Kucukusta	ApacCHRIE
Henri Kuokkanen	EuroCHRIE / JHTC
Jenna Lee	ICHRIE
Minwoo Lee	ICHRIE
Jean-Pierre van der Rest	JHTR
Heyao (Chandler) Yu	ICHRIE
Fran Brasseur	ICHRIE for Practical Research Track
Mary Richards	ICHRIE for Practical Research Track

Sustainable Hospitality Alliance partners:

Members	Representatives
Glenn Mandziuk	CEO
Claire Whitely	Head of Environment
Anjana Raza	Head of Social Responsibility