

ICHRIE  
2025  
INDY

# 2025 ICHRIE GLOBAL CONFERENCE AWARDS GALA



# 2025 HOWARD B. MEEK AWARD



*Joy*  
**DICKERSON**

**Joy P. Dickerson, Ed.D.** has enjoyed a 35-year career in hospitality education and worked in the food and beverage industry previously. She has worked for Widener University, the Culinary Institute of America, and Delaware County Community College, serving in both faculty and administration roles.

Her greatest joy has been serving students --- where teaching excellence and service initiatives were paramount to her career. She has developed programs, curriculum, and coursework at the undergraduate and graduate levels, but has most notably focused on the integration of undergraduate leadership development with experiential learning. She also launched the first Bachelor of Science degree program in Hospitality Management at the Culinary Institute of America in 2018 and the first regional Event minor in 2015 at Widener. Joy is currently working solely on the development and opening of a branch campus of DCCC, where culinary arts and hospitality programming will be housed.

As a long-term member of ICHRIE, Joy has served in leadership capacities at the chapter, federation, and international levels. She was the Vice President, President, and Immediate Past President of ICHRIE during the Covid-19 pandemic.

# 2025 STEVENSON W. FLETCHER ACHIEVEMENT AWARD



**H.G. Parsa, Ph.D., CHIA, FMP**, is a Fulbright Scholar with over 30 years of teaching experience at four major universities. He has published and presented over 240 research papers in business and hospitality and related journals and conferences in 22 countries.

He is an Associate Editor of Journal of Hospitality and Tourism Research; and Cornell Hospitality Quarterly, and Co-Editor for the Journal of Hospitality and Tourism Cases and serves on the board of many other journals.

He won the ICHRIE Lifetime Research Excellence Award, Presidential Award for Research Excellence; Faculty of the Year (four times); International Teaching Innovation Award, Educator of the Year – State of Ohio, etc. He is frequently quoted in the media. He attended Harvard Business School for case research and earned his Ph.D. from Virginia Tech.

A handwritten signature in gold ink that reads "H.G. Parsa". The signature is fluid and cursive, with a distinct "H" and "G" at the beginning.

# 2025 ICHRIE LIFETIME RESEARCH ACHIEVEMENT AWARD



**Dr. Jenny Kim** is the Terry Umbreit Distinguished Professor in the School of Hospitality Business Management at Washington State University. She has been recognized as one of the most prolific authors throughout her academic career.

The impact of her research is further demonstrated by her consistent inclusion in the top 2% of scientists in the sport, leisure, and tourism category since the list's inception in 2020, as identified by Stanford and Elsevier.

Her work appears in leading hospitality, tourism, and business journals, including IJHM, JHTR, IJCHM, TM, and JBR. Her research focuses on service management, human resources, and organizational behavior, including the recent impacts of robotics on hospitality operations.

She served as Co-Editor of JHTE, one of the flagship journals of ICHRIE for 9 years, and as Associate Editor of JHMM for 3 years.

Jenny  
KIM

# 2025 ICHRIE INDUSTRY RECOGNITION AWARD



**Steve Hood** served for 29 years at STR, as Senior VP of Research and as Founder of the SHARE Center where he supported academic research and created industry relevant training and certification programs. Steve serves on advisory boards of top international schools and academic associations; and has built relationships connecting researchers, educators, deans, and business leaders.

Steve has been recognized for his contributions to academia and for his efforts to bridge the gap between industry and academia. Steve is currently consulting, lecturing, and speaking in areas including data analytics, hotel industry foundations, and careers in hospitality and tourism.

Steve  
HOOD

# 2025 RAPHAEL KAVANAUGH CHAMPION OF EDUCATION AWARD



**Dipra Jha** is the Associate Dean for Access and Opportunity at Washington State University's Carson College of Business. He is recognized as an expert in luxury hospitality and tourism strategy, and he currently serves on the Board of Directors of the State of Washington Tourism. In 2023, the International Hospitality Institute named him among the "100 Most Influential People in USA Hospitality & Travel."

A global scholar, a Fulbright Specialist, and an innovative educator, Professor Jha teaches courses in hospitality management and international business to undergraduate, Online MBA, and Executive MBA students. He also leads several study-abroad programs.

He is a pioneer in using virtual exchange pedagogy in hospitality education, and he frequently collaborates with the industry on training and outreach programs worldwide.

*Dipra*  
JHA

# 2025 ICHRIE EXCELLENCE IN TEACHING AWARD



*Birgitte*  
HVINDEL JOERGENSEN

**Birgitte Hvingel Joergensen** is an Associate Professor at University College Northern Denmark, where she combines academic insight with hands-on industry experience to create meaningful learning experiences.

With a Master's degree in International Business Economics from Aalborg University, her background spans marketing management in the construction sector and consulting in business strategy.

Birgitte is passionate about making business education relevant and engaging. She focuses on developing creative teaching methods and teaches courses in business economics, marketing, and sustainable business practices as part of the International Sales and Marketing programme.

For the past decade, she has led an Emerging Market Track, with a strong focus on Africa, aiming to broaden students' global understanding. She has also contributed actively to the EuroCHRIE community—serving as Conference Chair in 2017 and 2021, and leading the Creative Teaching Lab at the 2024 Global Conference.

# 2025 ICHRIE RESEARCH AWARD



**Dr. Alei Fan** is an Associate Professor and the Director of Master's Programs in White Lodging-J.W. Marriott, Jr. School of Hospitality and Tourism Management at Purdue University.

Dr. Fan holds a PhD in Hospitality Management from The Pennsylvania State University, and a Master of Management in Hospitality (MMH) from Cornell University.

Her research interests include service innovation, service marketing, consumer behavior, and cross-cultural study, particularly focusing on how various forms of innovative service and emerging technology impact on consumers during service encounters.

Before moving into academia, Dr. Fan had a decade of management experience in the hospitality industry, working at major hotel chains in several countries.

Alei  
FAN

# 2025 FACULTY COLLEGIALITY AWARD



**Dr. Henri Kuokkanen** is an Associate Professor at Institut Lyfe, France, with expertise in the fields of corporate social responsibility/ ESG, responsible consumer experience, and revenue management. Henri holds a PhD from Leeds Beckett University, the UK.

His 10+ year industry background includes treasury and business control management in multinational business, and he was also a partner in a CSR consultancy. Henri focuses on facilitating strategic business innovation and performance through responsible consumption and his research, published in top journals, aims at transformation toward purposeful business.

He is a past president of EuroCHRIE, and he serves as the Co-Editor-in-Chief for Journal of Global Responsibility and Journal of Hospitality and Tourism Cases. In 2017, Henri co-founded Friends of the Dogon, a charity registered in Switzerland that supports a women's cooperative in rural Mali.

*Henri*  
KUOKKANEN

# 2025 FACULTY COLLEGIALITY AWARD



*Eric*  
**BROWN**

**Eric Brown, Ph.D.** is the Richard Mahoney and Lois Hartman Professor in Hospitality Management and Associate Chair for Undergraduate Academic Affairs at Iowa State University. His work centers on leadership, professional development, and career readiness in the hospitality industry.

A longtime member and active contributor to ICHRIE, he has served in regional and international leadership roles, including President of the Central Federation and Director of Member Services and Development. He has chaired committees, mentored emerging faculty and graduate students, and supported numerous initiatives within the organization.

Eric is also deeply involved in ACPHA, where he supports program quality and accreditation efforts as a commissioner and advocate for academic excellence. Known for his collaborative leadership and commitment to collegiality, Eric fosters high-impact learning and working environments.

# 2025 MCCOOL BREAKTHROUGH AWARD

*Congrats!*



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Tourism Management

# TIME OF REMEMBRANCE

## ICHRIE LEGENDS



Robert "Bob" Gilbert



Audrey Carol McCool



Melissa Beth Dallas Reigel



Stuart Mann



Dr. Ronald Frey Cox

*Bios*



# 2025 ICHRIE GLOBAL CONFERENCE AWARD WINNERS

**Wednesday, 18 June 2025 • 5:30 PM**  
**White River Ballroom E/F**

**2025 Dr. Lea R. Dopson  
Eta Sigma Delta  
Chapter of Distinction Award**

**University of the Philippines,  
Diliman**  
Lilibeth J. Baylosis, Advisor  
Academic Year 24/25

**2025 ICHRIE Level Up! Revenue  
Management Competition**  
*Sponsored by Russell Partnership Technologies*

**First Place:** Brooke Meyer  
**Second Place:** Abraham Terrah  
**Third Place:** Sienna Lawson

**2025 ICHRIE Hotel Management  
Challenge Award**

*Sponsored by Knowledge Matters*

**First Place:** Emily Zirbes  
**Second Place:** Taylor Parker  
**Third Place:** Yestin Cruzada

**2025 CHRIE FutureFund™  
Dissertation Proposal Competition**

**Best Dissertation Proposal**  
Jae Eun Park  
Sung W. Lee

**Best Dissertations**  
Araceli Hernandez  
Yun-Na Park

# 2025 ICHRIE GLOBAL CONFERENCE AWARD WINNERS



  
**SCHOFFSTALL**

**Special Recognition for Outstanding Service**  
ICHRIE Conference Paper Review Chair

**Thursday, 19 June 2025 • 8:45 AM**  
**White River Ballroom E/F**

**JHTC Best Reviewer of the Year**

Elena Cavagnaro  
Dr. Lisa N. Cain

**JHTE Best Reviewer of the Year**

Zhuo Li  
Dr. Yao-Chin Wang

**JHTR Best Reviewer of the Year**

Dr. Lu Zhang  
Dr. Dan Zhu

**ICHRIE Research Reports Reviewer of the Year**  
Bongkosh Rittichainuwat, Ph.D. EMD, CIS, CEM

**ICHRIE Conference Reviewer of the Year**

Anni Ding, Ph.D.  
Dr. Agnes L. DeFranco  
Elizabeth M. Ineson

# 2025 ICHRIE GLOBAL CONFERENCE AWARD WINNERS

Thursday, 19 June 2025 • 11:00 AM  
White River Ballroom E/F

## **JHTE Article of the Year**

Katarzyna Minor, PhD  
Emmet McLoughlin, PhD  
Sheena Carlisle, PhD

## **JHTR Article of the Year**

Nan Chen  
Cathy H.C. Hsu, Ph.D.

## **Research Reports of the Year**

Donna Haywood  
Dr. Smita Singh

## **JHTE Highly Commended Paper**

Dr. Emma Delaney  
Mark Ashton

## **JHTR Highly Commended Paper**

Dr. Courtney Suess, Ph.D.  
Dr. Tiffany S. Legendre  
Lydia Hanks

## **JHTR Highly Commended Paper**

Dr. Gabrielle Lin  
Jason Li Chen  
Haiyan Song

# 2025 ICHRIE GLOBAL CONFERENCE AWARD WINNERS

**Friday, 20 June 2025 • 9:15 AM**

**White River Ballroom E/F**

## **2025 ICHRIE JHTC Competition**

*Sponsored by Johnson & Wales University*

### **First Place**

Burcin Turkkan Zencirli, M.B.A. & Cynthia Mejia

### **Second Place**

Taryn Claassen & Cynthia S. Deale

### **Third Place**

Sarala Morrow & Eric Brown, Ph.D.

### **Honorable Mention**

Dr. Yue Teng Vaughan, Dr. Vijaya L. Zinnoury,  
Ruoyan Wang & Cynthia (Cindy) Lerick

## **2025 ICHRIE Research Reports Competition**

*Sponsored by DePaul University*

### **First Place**

Hyun-Woo (David) Joung, PhD,  
Dr. Hayeon (Hailey) Choi & Eun-Kyong (Cindy) Choi

### **Second Place**

Eulanda A. Sanders,  
Nikol K. Lopez Llantuy & Dr. Li Jiang

### **Third Place**

Faizan Ali,  
Usman Khan & Kashif Ali Khan

# 2025-26 ICHRIE LEADERSHIP EXECUTIVE COMMITTEE



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TO ACCESS THE CONFERENCE SCHEDULE,  
A LIST OF ATTENDEES,  
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18-20 JUNE 2025

10 S. WEST STREET, INDIANAPOLIS, INDIANA, USA



# INTERNATIONAL CHRIE STAFF



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# 2025-26 ICHRIE CONFERENCE

## CONFERENCE TEAM



**Director of Conference**  
**Catherine Johnson**  
*Florida Gulf Coast University*



**Director of Conference**  
**Berkita Bradford**  
*North Carolina Central University*



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**Paige Ksionska**



**Conference IT Volunteer**  
**Kim Severt**  
*The University of Alabama*



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**Christine Cleaver**  
*Temple University*



**Conference Intern Faculty Advisor**  
**Robert Cannon**  
*Northern Arizona University*

# 2025 ICHRIE CONFERENCE

## OFFICE & CONFERENCE INTERNS



**Services & Operations Intern**  
**Thomas Dietz**  
*James Madison University*



**Marketing & Event Intern**  
**Marie Haidara**  
*University of South Florida*



**Administrative Intern**  
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*Metropolitan State University-Denver*



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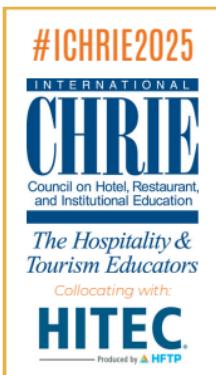


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2026

I C H R I E

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