

## 2025 ICHRIE Global Conference Agenda

### Tuesday 6/17/25

Time	Location	Event
8:30 AM- 4:30 PM		Board of Directors Meeting <i>(by invitation only)</i> <b>ICHRIE Strategic Planning Session lead by Andre Wiringa, Founder/Chief Reverse Engineer, Start Reverse</b> <i>Working Lunch included</i>
	Room 201/202	
6:00 PM- 8:30 PM		
	Harry & Izzy's Downtown	Board of Directors Dinner <i>(by invitation only)</i>

### Wednesday 6/18/25

Time	Location	Event
8:00 AM- 2:00 PM		
	JW Marriott 1st Floor	Registration
9:00 AM- 12:30 PM		
	Room 201/202	Deans & Directors Meeting <i>(by invitation only, registration and ticket required)</i>
12:30 PM- 1:30 PM		
	Room 203/204	Deans & Directors Lunch <i>(by invitation only, registration and ticket required)</i>
1:00 PM- 1:45 PM		
	Room 106	New to ICHRIE & Industry Welcome
2:00 PM- 3:00 PM		
	White River Ballroom E/F	<b>Conference Welcome</b> <b>Leonard Hoops, CEO Visit Indy, General Session</b>

### 3:15 PM- 4:30 PM

#### Research Presentations

<b>Convention Center</b> Room 122 <i>**only event session in Convention Center**</i> Papers: Technology HITEC	Exploring Travelers' Experiences with Generative AI: The Role of Personalization in Trip Planning	Rasoul Mahdavi, Katerina Berezina and Mahsa Talebi
	Restaurant Owners' Willingness to Invest in Robotics	Amit Sharma, Heyao Yu, Michael Lin and Durun Barruah
	Does ESG score improve predictability of hospitality firms' stock prices?	Yecheng Cao and Irem Onder
	Professional Associations as Pedagogical Tools: An Ethnographic Study of Professional Growth from Student to Global President	Justin Taillon
<b>JW Marriott</b> Room 102 Papers: Finance/ Accounting	Lodging appraisal bias and default: A comparison with other commercial real estate sectors	Amrik Singh, John O'Neill and Peng Liu
	The Biden-Harris Administration's New Visa Policy Announcement to Increase Travel to the US and its Effect on the US Lodging Industry's Shareholder Wealth	James Drake and Eunjoo Kang
Room 103  Papers: Tourism	Developing Entrepreneurship Opportunities in the Diving Industry for Local Community: Reflection from Timor-Leste	Helio da Silva, Cevat Tosun, Rogerio Fernandes, Elizabeth Barreto, Calisto Godinho and Estanislau Baptista
	Using Neuro-Imaging for Identifying Special Interest of Visitors	Cevat Tosun, Seda Özdemir Akgül and Enes Yusuf Tosun
White River Ballroom A/B Papers: Education	Future Hospitality Managers' Perceptions of Tipping	Jenna Seung Hyun Lee and Cynthia Deale
	Homophily: A possible cause of the lack of minority hospitality faculty members	Carl A. Boger Jr., Qi Silvia Su and Tre D. McFarland
White River Ballroom C/D Papers: Marketing	Effects of Person-job Fit on Career Anxiety and Career Choice Commitment, A Case Study of T&H Students	Suosheng Wang and Sotiris Hji-Avgoustis
	LGBTQ+ Customers' Brand-Self Identification and Brand Equity	Heejung Ro and Juhee Kang
	Comprehensive View of Brand Value Creation: How Personality in Shaping Values	Chih-Hsing Liu and Yen-Po Fang
	Positive versus negative EWOM communication: An assessment of form and content	Lydia Hanks, Nathan Line, Tarik Dogru, Lu Lu and Milly Njeri

#### Symposiums

White River Ballroom G	A Discussion on Meeting Career Readiness with Experiential Learning	Jane Boyland and Paul Bagdan
	Reimagining Hospitality Education: Evaluating the Viability and Impact of a Three-Year Culinary Management Degree	Michael Wray, Godwin-Charles Ogbeide, Jangwoo Jo, Jennifer Watson and Jay Lee

White River Ballroom H	Nano Learning: Micro-Modules for Macro Impact in an AI Environment	Mary Jo Dolasinski and Chris Roberts
	Gen-AI Integration Framework for Student Engagement and Faculty Assessment in the Hospitality and Tourism Education	Ajay Aluri
White River Ballroom I	The Benefits of Case Study Method in Teaching and Publication	Li-Chun Lin and Po-Ju Chen
	Teaching Cases – Ideation to Publication: A Workshop by Editors of the Journal of Hospitality and Tourism Cases	H.G. Parsa, Henri Kuokkanen and Vijaya Zinnoury
<b>Creative Teaching Lab</b>		
Room 104	Using Artificial Intelligence ( AI) Assisted Content Tools in the Generation of a Prototype Course	Martin Versluis, Muhittin Cavusoglu, Fred DeMicco
Using AI in Hospitality Education	Transformative Learning through AI: Enhancing Engagement in Hospitality Education	Miranda Kitterlin and Dale Gomez
	AI in action: redefining collaborative case study learning	Peter Szende
Room 105 Engaging Instructional Techniques	Zero Cheating, Maximum Integrity: “Three-Phase Double EE Teaching Strategy”	Rakesh Julka and Jizhe Sun
	A Demo Lecture and Structure for Teaching Safety/Crowd Management in Hospitality, Tourism, Events	Jack Samuels
	Integrating classroom and operations	Kiyan Shafieizadeh and Eric Olson
<b>SIG &amp; Special Sessions</b>		
Room 106	SIG: Community Colleges & Secondary Schools (CCSS)	
Room 107	SIG: Historically & Predominantly Black Colleges & Universities (HBCU)	
Room 101	ICHRIE Research Reports Competition Winners Showcase	
<b>4:30 PM- 5:30 PM</b>		
<b>Research Presentations</b>		
Room 101	Consumer Perspectives on Drone Food Deliveries: A Clustering Approach to Innovation Adoption	Frank Badu-Baiden, Olive Nyaga and Eudora Hagan
Papers: Technology	Harnessing Generative AI for Personalized Travel Itineraries: Sentiment Analysis on TripAdvisor	Atefeh Charmchian Langroudi, Maryam Charmchian Langroudi, Mehran Pourhassan and Dennis Reynolds
Room 102	Research Presentations	
Room 103	Opportunity and Challenges of Working as a Tour Guide (Case Study in Dili, Timor-Leste)	Cevat Tosun, Helio da Silva and Mauricio Exposto
Papers: Tourism	Crafting effective anthropomorphic narratives to enhance destination attachment and information-sharing intention	Aili Wu, Youcheng Wang, Nan Hua and Wei Wei
	Does “Traveling Slowly” Improve Tourists’ Health and Overall Life Satisfaction?	Ting-Yen Tim Huang, Joseph Chen and William Ramos
White River Ballroom A/B	Assessing the Need for Data Analytics Courses in Hospitality and Tourism Management Curriculum: An Industry Perspective	Li Ge, E'Lisha Fogle, Jie Sun and Hyounae Min
Papers: Education	Revolutionizing Hospitality: Validating a Generation Z Social Entrepreneurial Competency Model for Innovation Readiness	Joan Su, Ken Tsai and Hsing-Ling Huang
	Ready to Leap? The Impact of Social Anxiety on Emerging Hospitality Leaders	Katheldra Alexander, Scott Taylor Jr and Miranda Kitterlin
White River Ballroom C/D	The Effect of Virtual Influencer Brand Endorsements in Hospitality and Tourism	Lu Zhang, Xiaoyun Zheng, Murong Miao and Jieyu Shi
Papers: Marketing	Leveraging Influencer Collaborations for Nonprofit Advocacy in Hospitality and Tourism: A Humanized Communication Approach	Anni Ding, Harold Lee, Haimanot Haimanot and Zhihong Lin
	When Brands Borrow User-Generated Content to Tell the Story: Moderating Role of Brand Positioning	Soo Yeon Kwak and Seon Jeong Ally Lee
<b>Symposiums</b>		
White River Ballroom G	Innovative Approaches to Teaching Distribution Channel Management in Hospitality Education	Leonard Jackson and Andrea Daniels
	The Sensory Connection: Using Sensory Exploration to Foster Engagement and Critical Reflection in Hospitality Education	Joseph LeRoy
White River Ballroom H	A Meaningful Path to Publication: Enhancing Rigor, Efficiency, and Impact with Registered Reports at JHTR	Albert Assaf, Martin Falk, Phillip M. Jolly, Hengyun Neil Li, Lu Lu, Emily Jintao Ma, Bruce Tracey, Jean-Pierre vander Rest and Jenn Vallimont
	Reflections and Projections: JHTR's Five-Year Journey	Jean-Pierre van der Rest, Peter Kim, Li Miao and Jenn Vallimont
White River Ballroom I	Recruitments Tricks, Methods and Getting People to Understand our Megaindustry/ Profession	Jack Samuels
	Micro-Moments in the Hospitality Industry: Reducing Burnout and Turnover Intentions Through Managerial Interactions	Eric Brown and Donald Schoffstall

	Room 104	Increasing student engagement and educational experience using flipped classroom instructional method in the AI era	Hyppolite Mouaffo
	Using AI in Hospitality Education	AI as Co-Pilot: Next-Gen Teaching in Hospitality with Prompt Engineering	Cristian Morosan
		Revolutionizing Hospitality Education with Generative AI and Scenario-Based Learning:	Betsy Pudliner
	Room 105	Beyond the Standard Answer: Teaching Students to Think Critically and Creatively	Arlene Garrick
	Engaging Instructional Techniques	Tune In, Learn On: Podcasting for Hospitality and Tourism Education	Alison Green and Hilmi Atadil
		Using Templates to Design, Document, and Leverage Memorable Classroom Experiences	Kimberly Peterkin and Julaine Rigg
SIG & Special Sessions			
	Room 106	SIG: Hospitality Sales and Marketing	
	Room 107	SIG: Human Resources	
5:30 PM- 6:30 PM			
	White River Ballroom E/F	<b>Awards-</b> Level Up! Competition, Hotel Challenge, ESD Chapter of the year, Best Dissertation Proposal, Best Dissertations	
	White River Ballroom E/F	<b>Can the Hospitality Industry Defy Economic Gravity?</b> <b>Zeek Coleman, Vice President, Americas, Tourism Economics</b> , General Session	
6:30 PM- 8:00 PM			
	Griffin Hall	Opening Reception in the Education & Innovation Center	
Thursday 6/19/25			
Time	Location	Event	
6:45 AM- 7:45 AM			
	Meet in the Lobby <i>**Explore the Riverwalk</i>	Wellness Walk	
8:00 AM- 9:00 AM			
	White River Ballroom E/F	Breakfast	
8:45 AM- 9:00 AM			
	White River Ballroom E/F	<b>Awards-</b> Best JHTR, JHTE, ICHRIE Research Reports Reviewers of the Year & ICHRIE Conference Reviewers of the Year	
9:00 AM- 10:00 AM			
	White River Ballroom E/F	<b>Connecting Academia and the Hospitality Industry: Integrating Knowledge, Innovation, and Technology (KIT)</b> <b>Moderated by Ajay Aluri with HFTP Advisory Group</b> , General Session	
10:00 AM- 11:00 AM			
	White River Ballroom A/B	Finance Committee Meeting	
	Room 101	JHTR Editorial Meeting	
	Room 102	JHTE Editorial Meeting	
	Room 103	ICHRIE Research Reports Editorial Meeting	
	Room 104	JHTC Editorial Meeting	
	Room 105	ICHRIE Advanced Learning Management System <i>Introduction to the ICHRIE LMS- featuring Encore, World Sustainable Hospitality Alliance and Influencer Sales</i>	
11:00 AM- 11:15 AM			
	White River Ballroom E/F	<b>Awards-</b> JHTR, JHTE, JHTC Articles, Research Reports of the Year and Highly Commended Articles JHTR, JHTE, JHTC, RR	
11:15 AM- 12:15 PM			
	White River Ballroom E/F	<b>Disruption as Inovation Panel</b> <b>Moderated by Lan Elliott, Principal &amp; Co-Founder, Acacia Holdings</b> , General Session	
12:15 PM- 12:30 PM			
	N/A	<b>White Space</b> (Dedicated time intended to allow attendees to zoom out, reflect, come up for air, relax and refuel)	
12:30 PM- 2:00 PM			
	Griffin Hall	Lunch in the Education & Innovation Center <b>Poster Presentations</b> Career Fair	
Poster Presentations- Session 1			
	Station 1	A Phenomenological Study on Job Embeddedness and Retention for Generation Z Frontline Hospitality Employees	Emily Zirbes
	Station 2	A Study of Relationships among Artificial Intelligence Service Quality, Customer Satisfaction on Customer Engagement in Quick Restaurant Services	Annemarie Williams, Po-Ju Chen and Li-Chun Lin
	Station 3	AI Adoption in Hospitality: Employee Trust and Technology Acceptance	Hamzeh Hammadeen, Ahmad Alawneh and Ahmad Almomani

Station 4	AI companion in wellness: Can AI-therapeutic chatbot foster mindful detox tourism?	Aili Wu and Ngoc Tran Nguyen
Station 5	AI-Generated Dream Travel and Its Impact on Destination Booking: A Neuroscientific and Behavioral Investigation	Yinping Yang, Imran Ahmad and Fang Shu
Station 6	An investigation into the pop-up business model: A startup lifecycle perspective	S. Kyle Hight
Station 7	An iron fist in a velvet glove: how influencers can enhance audience engagement by developing cross-categorization self-branding	Yvonne Yang and Haoyue Jiao
Station 8	Analysis of Perceived Value of Hotel Loyalty Programs	Alison Green and Jill Plumer
Station 9	Are You Happy with Your Venture? An Investigation of Subjective Well-being among Agritourism Operators	Xu Li
Station 10	AWARENESS OF ARTIFICIAL INTELLIGENCE IN HOSPITALITY INDUSTRY: USING SOCIAL NETWORK ANALYSIS (SNA)	Sudeshana Paramita Ghose
Station 11	Bet the Bit (coin): Unveiling online casino players' perspectives on cryptocurrency betting	Jehun Moon and Mehmet Erdem
Station 12	Black Female Executive Chefs: Understanding Career Advancement Barriers	Andra Chisholm and Eulanda Sanders
Station 13	Bridging Cultural and Operational Gaps: Exploring Minority Farmers' Practices and Restaurants' Collaboration in Sustainable Food Systems	Qianni Zhu, Pei Liu and Lu-Ping Lin
Station 14		
Station 15	Building Bridges to Facilitate Student Transfer from Community Colleges to Four-year Colleges	Esther Amartei and Anirudh Naig
Station 16	Can A(I) Keep Hotels Green? Application of AI in hotel sustainability	Tanmay Sharma, Joseph S. Chen and Ajay Bandi
Station 17	Can Smart Mirrors Enhance the Hotel Guest Experience?	Raihana Akter Nira and Eun-Kyong Cindy Choi
Station 18	Determinants of AR/VR Technology Acceptance Among Senior Museum Visitors	Zhehan Zhou, Minzhen Yu, Xitong Zhang and Xi Wang
Station 19	Do CSR Initiatives Change During a Crisis?	Manisha Singal, Ashokkumar Manoharan and Juan Madera
Station 20	Empowering social ventures: Crafting effective crowdfunding narratives	Hyei Rin Joo, Joan Su, Chunsheng Jin and Jewoo Kim
Station 21	Enhancing Sustainable Eating Behavior: The Role of AI in Menu Design	Jiahui Wang, Irem Onder, Yifeng Liang and Muzzo Uysal
Station 22	Evaluation of the suitability of sweet potato greens as a novel agricultural product in Mississippi	Jim Taylor, Hayeon Hailey Choi, Jangwoo Jo and Scott Knight
Station 23	Experience of Hospitality and Patient Satisfaction? A Multi-level Analysis	Laxman Pokhrel and Brijesh Thapa
Station 24	Guest Attitudes Toward Self-Check-in Kiosks and Their Impact on Satisfaction: Evidence from Singapore Hotels	Sungsoo Kim, Jade Jieyu and Hwasung Song

#### Poster Presentations- Session 2

Station 1	Exploring Conference Participants' Satisfaction Toward Conference Mobile Applications by Applying Multidimensionality of Technology Acceptance Model (TAM)	Harold Lee and Hwansuk Chris Choi
Station 2	Exploring Consumer Motivation at Beer Festival: Intention to Purchase Non-Alcoholic Beer	Ju Yeon Shin, Manisha Singal and Eojina Kim
Station 3	Exploring seniors' demands on tourism: Proposing a research framework based on learned helplessness	Nuri Choi, Esther Amartei and Tianshu Zheng
Station 4	Exploring the Moderating Role of Field Trips in the Relationship Between Sense of Belonging and Career Adaptability Among Undergraduate Hospitality and Tourism Students in Canada	Jizhe Sun and Wei He
Station 5	Factors that Contribute to Conference Attendee Satisfaction While Attending the Convention	Yisak Jang, Yizhi Li, Han Chen and Yvette Green
Station 6	Feasting on Visuals: The Impact of Image Quality on Consumer Choices in Online Ordering	Christopher Walker, Luana Nanu and Trishna Mistry
Station 7	Food Safety on Wheels: Consumer Trust in Food Safety from Food Trucks	Lisa Kennon, Han Wen and Kim Williams
Station 8	Forecasting Singapore's Hotel Performance: The Impact of Economic Indicators from Source Markets	Sungsoo Kim and Zhaoping Liu
Station 9	Franchising Moderation Effect on the Relationship between Employee Treatment and Firm Performance: The Case of Hospitality Industry	Saeed Ehsanfar and Ozgur Ozdemir
Station 10	From Turnover to Tenure: Understanding the Impact of Job Embeddedness on Retention for Generation Z Frontline Hospitality Employees	Emily Zirbes
Station 11	How Health-Related Ads at Sports Events Affect Spectators' Purchase Intentions: An S-O-R Model Approach	Qinyi Liang, Zihao Zeng and Xi Wang
Station 12	How slow travel connects restoration and wellbeing: The evidence of 'back to the past' through immersive technology	Li Pin Lin and Jeanne Lee
Station 13	Integrating diversity, equity, and inclusion into hospitality training: A global perspective on effective strategies	Sharon Mukhola, Berkita Bradford and Carl Boger

Station 14	Investigating Organizational Supports for Women's Career Development in the U.S. Hotel Industry	Sorcha O'Neill, Hamzeh Hammadeen and Alleah Crawford
Station 15	Leveraging Data Analytics to Reduce Food Waste	Katherine Brumley and Daniel Remar
Station 16	Mapping Service Interaction Vulnerability with Service Robots: A Review from an Interdisciplinary Perspective	Ghazal Shams and Kawon Kathy Kim
Station 17	Perceived Value of Structured and Unstructured Tourist Activities During Short-Term Study Abroad	Jacob Vasquez and Emily Howell
Station 18	Pressure Makes Diamonds: An investigation on the effects of performance pressure on well-being in prestigious restaurants	Thomas Little, Phil Jolly and Michael Tews
Station 19	Ripple Effect of Tourist Misbehavior and Power Dynamics	Angie Yeonsook Im, Min Jung Kim and Dae-Young Kim
Station 20	Service Quality in the Gig Economy: How Restaurants Can Train and Support Delivery Drivers	Anish Parikh and Susan Gordon
Station 21	Shaping Intentions: The Dual Impact of Event Promotional Framings and Perceived Consumer Effectiveness on Local Event Visit Intentions	Hhye Won Shin, Yeon Ho Shin and Haemi Kim
Station 22	Sipping on value: The role of consumption values in bourbon tourism	Jeongyeon Ahn and Daegeun Kim
Station 23	Stereotypes, Emotions, and Behavior: The Role of Perceived Greenness in Vegan Restaurant Interiors	Eunhee Seo and Susan Gordon

#### Poster Presentations- Session 3

Station 1	The Effect of Diversity-Oriented HR Practices on Organization Identification and the Moderating Role of the Moral Foundation Theory	Millicent Njeri and Sean McGinley
Station 2	The Effects of Interacting and Exchanging Emotions with a Cooking Robot on Teamwork and Peer Perception: A Quasi-Experimental Study Using Job Experience as a Control Variable	Jeong-Hee Choi and Kyung-Soo Han
Station 3	The Evolution of Accessibility in Hospitality and Tourism: Insights from a Bibliometric Analysis	Jeong-Yeol Park, Kwangsoo Park and Kunsoo Park
Station 4	The Future Face of Service: Metahuman Avatars in Hotel Guest Interactions	Christopher Eastment and Ken Tsai
Station 5	The Impact of Affective Experiences on Technology-Facilitated Pre-Service Tipping in Fast-Casual Restaurants	Abraham Terrah and Cortney Norris
Station 6	The Impact of Biophilic Elements and Interior Design on Guest Satisfaction and Booking Intention	Md Gaffar Hossain Shah and Anna S. Mattila
Station 7	The impact of food offerings at local events on value, satisfaction, and event loyalty	Yeon Ho Shin, Hhye Won Shin and Haemi Kim
Station 8	The impact of KOLs on viewers'sustainable tourism intention: Based on SOR model	Jiahui Sun, Xiaofeng Wu and Xi Wang
Station 9	The Impact of Language and Employability Skills on Building Competency for Hotel Workforce Excellence	Yen-Ling Ng, Chih-Hsing Liu and Wen-Pei Lin
Station 10	The Impacts of Entrepreneurial Personality Traits on Foodservice Crowdfunding Performance: Insights from Text Mining	Chunsheng Jin and Jewoo Kim
Station 11	The Influence of Endorser Characteristics on Consumer Perceptions of Responsible Gambling Messages in Sports Betting Advertisements	Wenjia Han and Vaidya Saunak
Station 12	The interplay of perceived work dirtiness, withdrawal behavior, and proactive customer service performance among hospitality employees	Laxman Pokhrel, Brijesh Thapa and Shree Krishna Pokhrel
Station 13	The Mediating Role of Affective Commitment in the Relationship Between Servant Leadership and Turnover Intention in the Hospitality and Tourism Industry	Hyppolite Mouaffo Teumo
Station 14	The Role of Emotional Numbness in Hyperpalatable Foods Consumption and Food Addiction.	Edith Yuan and Amit Sharma
Station 15	The Role of Social Intelligence in Relationship to Hotel Managers' Person-Vocation Fit and Turnover Intention	Jokima Hiller, Eric Brown and Albert Barreda
Station 16	Tipping Practices in the Service Industry: Implications for Applicant Attraction among Underrepresented Groups and Employee Well-Being	Timothy Self, Emily Walker, Phillip Jolly and Susan Gordon
Station 17	TOURISTS FEEL CHEATED BY ONLINE REVIEWS: COGNITIVE DISSONANCE IN WINE TOURISM	Yang Zhuang and Scott Taylor Jr.
Station 18	Tourists' Revisit Intentions to Time-Honored Restaurants: A Congruity Theory Perspective	Zhaoyan Zhu, Xintong Chen and Xi Wang
Station 19	Uncovering the subdimensions of coolness of restaurant service robots	Hanjin Lee, Jeong-Yeol Park and Anna Mattila
Station 20	Understanding Constraints and Negotiation Strategies of People with Disabilities: Utilizing YouTube Discourse Analysis and Constraint-Effect-Mitigation Model	Seunghyun Brian Park, Kwangsoo Park, Seunghyun James Kim, Jaemin Cha and Chang Huh
Station 21	Understanding Hotel Booking Website Discontinuance through the Lens of Two-factor Theory	Xu Li and Yixiu Yu
Station 22	Understanding the Psychological Drivers of 3D Printed Food Adoption: A Structural Equation Modeling Approach	Seden Dogan, Bendegul Okumus, Ilayda Zeynep Niyet and David A. Edwards
Station 23	What Secretly Shapes Employee Behavior? Cultural Insights into In-Role and Extra-Role behavior Among Japanese Employees	Misun Sunny Kim and Yoko Negoro

	Station 24	When AI is Talking Like a Friend: The Role of AI Language Style and Language-Product Fit on Consumer Responses	Mina Hosseini and Soobin Seo
2:00 PM- 3:00 PM			
Research Presentations			
	Room 101	Fusion Confusion: How Decision Discomfort Shapes Consumer Choices	Wei Wang and Han Wen
	Papers: Foodservice	The Private Club F&B Dynamics: Insights from Members and Management	Nuri Choi and Sojung Lee
		Rethinking tipping: Examining consumer reaction in non-traditional tipping contexts	Demi Shenrui Deng, Lu Lu and Ruiying Cai
	Room 102	Managing the Economic Ripples of Mass Shootings in Short-term Rentals	Hanna Lee, Bingjin Xue, Yifei Wang and Jinwon Kim
	Papers: Lodging	Fairness and Trust at Work: How They Shape H-2B Employees in Luxury Resorts	Hani Cho and Marketa Kubickova
		A Journey of Inclusion: A Dual Perspective Analysis of Barriers and Opportunities in Hotel Experiences for PWDs	Sungsoo Kim, Jieyu Jade Shi, Hian Khoon Brandon Chan and Hs Chris Choi
	Room 103	Corporate social environmental responsibility from the local stakeholders' perspectives at the destination community	Li Pin Lin, Shu Chun Huang and Jeanne Lee
	Papers: Tourism	The Impact of Tourism Activity on Depression in the Elderly: An Empirical Study	Mingli Ren and Suosheng Wang
	White River Ballroom A/B	Faculty Preparedness for AI Integration in Business and Hospitality Education: A Systematic Review	Cho Tin Tun Kirkpatrick, Laura De La Cruz and Wendy Kaaki
	Papers: Education		
	White River Ballroom C/D	The Ripple Effect of Motivation: How Online Reviewers Shape eWOM Behavior Over Time	Dohyung Bang and Soocheong Shawn Jang
	Papers: Marketing	Activity Type Matters: How Volunteering Time and Financial Donations Shape Social Connections with Beneficiaries	Yun-Na Park, Minjung Shin and Ki-Joon Back
		Building Better Psychometrics for Sustainable Consumption: Review on Scale Development and Validation	Laxman Pokhrel and Brijesh Thapa
Symposiums			
	White River Ballroom G	The Impact of Revenge Travel on Tourism	Suzzette Shaw Goldmon
		A Discussion of the Amusement Park and Attractions Industry Abstract	Thomas Schrier
	White River Ballroom H	Recent Lawsuits against Hotels, Restaurants, and Casinos; Learn from Others' Mistakes	Karen Morris
		The Prime Effect: A Transformational Catalyst for University Community Renaissance	Eulanda Sanders and Godwin-Charles Ogbeide
	White River Ballroom I	Artificial Intelligence in Events: Transforming Education & Engagement for the Future	Juan Mendez
		Streamlining Scholarship: Creative Applications of AI in Academia	Jenn Vallimont, Chris Roberts and Lisa Young
	White River Ballroom J	Passing the baton: Ensuring a strong future for your department	Lisa Young, Eric Olson and Amanda Cecil
Creative Teaching Lab			
	Room 104	Curacao's Tourism Projections and Pedagogical Integration	Edward Dramberger
	Experiential and Applied Learning	The Opera of Hospitality: A Puccini-Inspired Culinary Experience based on Experiential	Sofia Galli
	Room 105	Teaching Innovation Under the Nightlights: Enhancing Community and Research at Vancouver's Iconic Richmond Night Market	Jizhe Sun, Patricia Villacorta, Arnav Chugh, Sahar Movahedi and Julia Gromykhlova
	Collaboration and Partnership Building		
SIG & Special Sessions			
	Room 106	SIG: Experiential Education	
	Room 107	SIG: Cruise Management	
3:00 PM- 4:00 PM			
Research Presentations			
	Room 101	The tipping point: Understanding the impact of suggested gratuities on consumer spending behavior	Niansong Zhang, Amanda Belarmino and Carola Raab
	Papers: Foodservice	Take a Sip in a Virtual Vineyard: Development of Virtual Reality (VR)-based Wine Tasting Room	Soobin Seo and Mina Hosseini
		Utilizing Artificial Intelligence in Predicting Food Safety in Restaurants	Maryam O. Ajasa, Timilehin T. Ayanlade, Kunle S. Oguntoye and Susan Wohlsdorf-Arendt
	Room 102	Beyond Compliance: Reframing EDI as a Catalyst for Workforce Engagement and Organisational Success	Alessandro Ferrazza

	Papers: HR	Rethinking wage equity: Modern business models beyond the tip credit  The Role Self-Determination Motivation and Knowledge-Sharing in Fostering Organizational Commitment among Talented Hospitality Employees	Michelle Russen, Lisa Cain and Miranda Kitterlin-Lynch  Lenna Shulga and James Busser
	Room 103	Ethics in Tourism: How Political Judgments Shape Destination Perceptions and Intentions	Mohamed Mohamed
	Papers: Tourism		
	White River Ballroom A/B	Navigating Negative Reviews: How Valence and Emotional Expressions Influence Consumer Uncertainty and Restaurant Choice	Ahmin Kwon and Sejin Ha
	Papers: Service	Exploring Negative Dining Experiences: Insights from Online Reviews through Sentiment Analysis and AI Techniques  The Role of Blockchain Storytelling in the Food Service Industry	Khadija Althubiti, Mahmood Khan, Abdulaziz Alhamdani, Seungwon Lee and Kunsoon Park  Pei Liu, Lu Lu, Dan Jin and Anna Mattila
	White River Ballroom C/D	Discrete Choice Model Analysis on Ancillary Amenities for Hotel Memberships	Taehyun Suh, Minjung Shin and Ki-Joon Back
	Papers: Marketing	Photographs in Research: A Retrospective on the Past and Navigating the Rise of Generative AI	Ningqiao Li and Fang Meng
<b>Symposiums</b>			
	White River Ballroom G	Understanding the Tenure Track Probationary and Periodic Review Process  Developmental Workshop for Junior Faculty: Successful Scholar - Teacher Model for Hospitality Tourism Discipline <b>**3:30 pm- 4:30 pm**</b>	Chris Roberts, Misty Johanson, Lisa Young and Mary Jo Dolasinski  H. G. Parsa, Dennis Reynolds and Minwoo Lee
	White River Ballroom H	The Struggle is Real: Motivating Reviewers to Accept and Submit Timely Manuscript Reviews  Fighting Campus Food Insecurity Utilizing 'Food4VOLS' as a Blueprint.	Amanda Cecil and Jason Draper  Scott Taylor Jr, Wenhao Zhang, Junehee Kwon, Robin Dipietroand Mary Stein
	White River Ballroom I	Regional Transformation-Community and Higher Education Data, Research, and Development  So, you want to be a qualitative inquirer in hospitality?	Bob O'Halloran  Kai-Sean Lee and Swechchha Subedi
<b>Creative Teaching Lab</b>			
	Room 104 Experiential and Applied Learning	Engaging Students in Engagement Scholarship and Community Based Projects  Showcasing a full Immersion experiential learning course in hospitality, tourism, and events.  Site inspection of a meeting facility-team project	Cynthia Deale  Mona Mirehie  Esra Topcuoglu
	Room 105	Gastronomy with Code: AI-Enhanced Culinary Labs for Creativity, Sustainability, and Ethical Learning	Souji Gopalakrishna Pillai and Alecia Douglas
	Using AI in Hospitality Education & Engaging Instructional Techniques	Integrating High-Impact Practices in Hospitality Education	Kwang-Ho Lee, Alan Yen, Craig Webster and Sotiris Hji-Avgoustis
<b>SIG &amp; Special Sessions</b>			
	Room 107	SIG: Service Management	
	White River Ballroom J	Using the CoStar Product in the Classroom	
4:00 PM			
	N/A	<b>White Space</b> (Dedicated time intended to allow attendees to zoom out, reflect, come up for air, relax and refuel) <b>**Dinner on your own**</b>	
4:30 PM- 5:30 PM			
<b>SIG &amp; Special Sessions</b>			
	Room 105	Meet the ICHRIE Editors (4:30 PM- 5:00 PM)	
	Room 106	SIG: Hospitality Financial Management	
5:00 PM- 8:00 PM			
<b>Special Sessions</b>			
	Room 107	The 2025 ICHRIE Research Marathon	
	Room 109	Iowa State University Alumni Reception ( <i>by invitation only</i> ) 5:00 PM- 7:00 PM	
<b>Friday 6/20/25</b>			
<b>Time</b>	<b>Location</b>	<b>Event</b>	
7:45 AM- 9:00 AM			
	White River Ballroom E/F	Breakfast	
8:00 AM- 8:45 AM			
	White River Ballroom E/F	Annual Business Meeting	
9:00 AM- 9:15 AM			
	White River Ballroom E/F	<b>Awards-</b> JHTC Competition & Research Reports Competition	
9:15 AM- 10:15 AM			



	White River Ballroom E/F	Michael Kaltenmark, Senior Director of Marketing, International Motor Speedway, General Session	
10:15 AM- 11:00 AM			
	White River Ballroom C/D	Super Session: Michael Kaltenmark	
10:15 AM- 12:15 PM			
	White River Ballroom A/B	ICHRIE and Johnson & Wales University Journal of Hospitality & Tourism Case Competition	
	Room 101	Dissertation Proposal Competition Winning Presentations	
11:00 AM- 12:00 PM			
	Room 104	Filling the Seats: A Collaborative Approach to Addressing Hospitality Program Enrollment Presented by AHLA Foundation	
	Room 105	ESD BOG (11:00-11:45) & ESD Advisors (11:45-12:30)	
12:15 PM- 1:30 PM			
	N/A	White Space (Dedicated time intended to allow attendees to zoom out, reflect, come up for air, relax and refuel) **Lunch on your own**	
12:30 PM- 2:00 PM			
	Room 201	UH Hilton College Alumni Luncheon ( <i>by invitation only</i> )	
1:30 PM- 2:30 PM			
Research Presentations			
	Room 101	Retirement Crisis in the Food and Beverage Industry: A Mixed-method Approach	Kira Black, Minwoo Lee, Mary Dawson and Phillip Jolly
	Papers: Foodservice	The future of service or a political divide? How conservatives and liberals react to service automation in hospitality industry	Xiaolong Shao, Xingyi Zhang, Jing Li and Heesu Han
		Politics in a Pint Glass: Consumer Support for Craft Brewery Advocacy	Scott Taylor Jr, Elizabeth Whalen and Yang Zhuang
	Room 102	Strategic management research in isolation: Do HTM scholars speak a different language than management scholars?	Catalina Gonzalez and Rodney Runyan
	Papers: HR	Applying Person-Centered Analyses in Tourism and Hospitality Management: A Review and Best Practices	Heyao Yu, Yoko M. Negoro, Yanqiao Lei and Lindsey Lee
	Room 103	Exploring the Impact of e-WOM and Online Reviews on Tourism Service Perception: A Gen Z Perspective Using SOR and IAM	Sanzida Begum, Md Istiaq Mohhamad Shuvo, Yeasun K. Chung, Niger Sultana Brishty and Tanvir Ahmed
	Papers: Tourism	Exploring the interplay of motivation, leisure travel participation, loneliness, and quality of life in people with spinal cord injury	Ruiping Ren, Haoai Zhao and Shu Tian Cole
	White River Ballroom A/B	Leveraging Inferred Respect to Understand Loyal Customers' Responses to AI Services	Wenqi Zhang, Laurie Wu, Stephanie Q. Liu and Derong Lin
	Papers: Service	Artification and Co-Branding in Luxury Hospitality: Enhancing Brand Value Through Pricing Strategies and Community Integration	Mahima Hingoraney, Jaewook Kim and Carl A Boger
	White River Ballroom C/D	Corporate Social Responsibility in Cruise Companies: A Comparison Among North America, Europe, and Asia	Yoon Koh and Emily Yeh
	Papers: Tourism	Measuring Faith in Motion: Developing a Religiosity Scale for Tourism Behavior	Omid Oshriyeh, Ercan Turk and Dawood Al Jahwari
Symposiums			
	White River Ballroom G	Hospitality Management Programs Approaches to Student Internship Placement and Assessments Roundtable Discussion	Keith Mandabach
		Flipping the Script: An Immersive Curriculum for Student Teaching, Research, and Service	Noel Criscione-Naylor, Jennifer Aarons, Donna Albano and Jeff Lolli
	White River Ballroom H	Breaking Barriers: Women in Senior Leadership in Hospitality & Tourism	Mary Jo Dolasinski, Chris Roberts, Misty Johanson and Lisa Young
	White River Ballroom I	Virtual Avatars and Inclusive Pedagogy: Innovations in Hospitality Education	Nikol Lopez Llantuy, Li Jiang and Eulanda Sanders
		Effective Marketing and Promotion Strategies for Undergraduate Hospitality Courses	Eric Olson
	White River Ballroom J		
Creative Teaching Lab			
	Room 104	Bridging the Gap: Collaborative Partnerships to Strengthen Hospitality Education and Enrollment	Leonard Jackson, Jonathan Brown and Maya Jones



	Experiential and Applied Learning	Teaching tourism to non-tourism students: fostering destination ownership in undergrad students at a Business School	Beatriz Bedoya and Sandra Echeverri
		Diversifying Hospitality Programs: The Creation of a Service Excellence Digital Badge	Eric Olson
	Room 105	Developing a Case Study on the Pregnancy Discrimination Act for Human Resources in Hospitality Courses	Kate Price-Howard
	Experiential and Applied Learning	Designing with Intention: Fostering Critical Thinking through Experience Design and Design Thinking in Event Management Education	Jessica Wiitala
		Cooking with Purpose: Integrating Community-Engaged Learning into Hospitality Education	Michelle Alcorn
<b>SIG &amp; Special Sessions</b>			
	Room 106	SIG: Hospitality Programs in Business Colleges (HpBC)	
	Room 107	SIG: Club Management	
<b>2:30 PM- 3:30 PM</b>			
<b>Research Presentations</b>			
	Room 101	Restaurant Revenue Management: Demand-Based Rewards and Locus of Control	Cindy Yoonjoung Heo
	Papers: Foodservice	Cannabis-infused food and beverages, a new frontier in the U.S. market: Identifying key motives and moderators	Jinha Lee and Woody G. Kim
	Room 102	Enhancing Guest Participation in Hotel Sustainability: The Role of Combined Communication Strategies	Jieyu Jade Shi and Chang Ma
	Papers: Lodging		
	Room 103	The Role of Host Sincerity in Tourism: Exploring Its Impact on Memorable Experiences, Destination Fascination, and Loyalty in Small Island States	Shenee Douglas and Imran Rahman
	Papers: Tourism	How Value and Self-Congruence Shape Organic Food Choices in Travel: A Cross-Cultural Analysis	Han Wen, Pei Liu, Anna Mattila and Zhaoli He
	White River Ballroom C/D	Exploring Sensory Marketing and Consumer Sensory Experiences in Tourism and Hospitality: A Review, Synthesis and Research Agenda	Xiaonan Zhang, Fang Meng and Ningqiao Li
	Papers: Marketing		
	White River Ballroom G	I/O Psychology in Hospitality Research: Examining the Impact of Technology on the Hospitality Workplace	Jared Bischoff and Mehmet Erdem
	Papers: Technology		
<b>Symposiums</b>			
	White River Ballroom A/B	Advancing the Research in Hospitality and Tourism: Developmental Workshop for Graduate Students <b>**1 hour Session**</b>	Minwoo Lee, H. G. Parsa, Ki-Joon Back and Scott Smith
<b>Creative Teaching Lab</b>			
	Room 104	Mini grants: expanding access to place based learning and its impact on student learning outcomes	Tracy Zimmermann and Karen Goodlad
	Globalization and Cross-Cultural Competency in Education & Cutting-edge Technology in Hospitality Education	Transforming Hospitality Education Through Metaverse Technology: A New Era of Experiential Learning	Kiyan Shafieizadeh and Smita Singh
		Crossing the Digital Divide: Technology for Interactive Learning and Teaching Experience in Hospitality Programs	Dr.Parinita Malhotra, Manali Verma and Harleen Aggarwal
<b>SIG &amp; Special Sessions</b>			
	White River Ballroom I	SIG: Hospitality Industry Project Management (HIPM)	
	Room 106	SIG: Beverage Education	
	Room 107	SIG: Travel & Tourism	
<b>3:30 PM- 4:30 PM</b>			
	Room 101	EUROCHRIE Federation Meeting	
	Room 102	APacCHRIE Federation Meeting	
	Room 103	WEST Federation Meeting	
	Room 104	CENTRAL Federation Meeting	
	White River Ballroom A/B	SECSA Federation Meeting	
	White River Ballroom C/D	NENA Federation Meeting	
<b>4:30 PM- 5:30 PM</b>			
	Room 109	Legacy Founders & Past Presidents Reception	
	N/A	<b>White Space</b> (Dedicated time intended to allow attendees to zoom out, reflect, come up for air, relax and refuel)	
<b>5:30 PM- 7:00 PM</b>			

**Indiana State Museum**  
*\*\*Across the street from the* Pre-Awards Reception  
*Hotel*

7:00 PM- 10:00 PM

**JW Marriott**  
White River Ballroom E/F Awards Dinner & Ceremony

*June 11, 2025: Agenda Subject to Change*