

2025 ICHRIE Global Conference Agenda

Tuesday 6/17/25

Time	Location	Event
8:30 AM- 1:30 PM		
	TBA	Board of Directors Meeting <i>(by invitation only)</i> ICHRIE Strategic Planning Session lead by Andre Wiringa, Founder/Chief Reverse Engineer, Start Reverse
1:30 PM- 2:30 PM		
	TBA	Board of Directors Lunch <i>(by invitation only)</i>
2:30 PM- 4:30 PM		
	TBA	Board of Directors Meeting <i>(by invitation only)</i>
6:00 PM- 8:30 PM		
	TBA	Board of Directors Dinner <i>(by invitation only)</i>

Wednesday 6/18/25

Time	Location	Event
8:00 AM- 2:00 PM		
	JW Marriott 1st Floor	Registration
9:00 AM- 12:30 PM		
	JW Marriott	Deans & Directors Meeting <i>(by invitation only, registration and ticket required)</i>
12:30 PM- 1:30 PM		
	JW Marriott	Deans & Directors Lunch <i>(by invitation only, registration and ticket required)</i>
	TBA	
	JW Marriott	New to ICHRIE Welcome
2:00 PM- 3:00 PM		
	White River Ballroom E/F	Conference Welcome Leonard Hoops, CEO Visit Indy, General Session

3:15 PM- 4:30 PM

Research Presentations

Convention Center		
Room 122 <i>**only event session in Convention Center**</i>	Exploring Travelers’ Experiences with Generative AI: The Role of Personalization in Trip Planning	Rasoul Mahdavi, Katerina Berezina and Mahsa Talebi
Papers: Technology HITEC	Restaurant Owners’ Willingness to Invest in Robotics	Amit Sharma, Heyao Yu, Michael Lin and Durun Barruah
	Does ESG score improve predictability of hospitality firms’ stock prices?	Yecheng Cao and Irem Onder
	Professional Associations as Pedagogical Tools: An Ethnographic Study of Professional Growth from Student to Global President	Justin Taillon
JW Marriott Room 102	Lodging appraisal bias and default: A comparison with other commercial real estate sectors	Amrik Singh, John O'Neill and Peng Liu
Papers: Finance/Accounting	The Biden-Harris Administration’s New Visa Policy Announcement to Increase Travel to the US and its Effect on the US Lodging Industry’s Shareholder Wealth	James Drake and Eunjoo Kang
Room 103	Assessment of Climate Change Potentials and Risks on the Tourism Industry: An Approach for Moroccan Tourist Destinations	Hadach Mohamed and Ed-Dali Rachid
Papers: Tourism	Developing Entrepreneurship Opportunities in the Diving Industry for Local Community: Reflection from Timor-Leste	Helio da Silva, Cevat Tosun, Rogerio Fernandes, Elizabeth Barreto, Calisto Godinho and Estanislau Baptista
	Using Neuro-Imaging for Identifying Special Interest of Visitors	Cevat Tosun, Seda Özdemir Akgül and Enes Yusuf Tosun
White River Ballroom A/B	Future Hospitality Managers’ Perceptions of Tipping	Jenna Seung Hyun Lee and Cynthia Deale
Papers: Education	Homophily: A possible cause of the lack of minority hospitality faculty members	Carl A. Boger Jr., Qi Silvia Su and Tre D. McFarland

	Effects of Person-job Fit on Career Anxiety and Career Choice Commitment, A Case Study of T&H Students	Suosheng Wang and Sotiris Hji-Avgoustis
White River Ballroom C/D	LGBTQ+ Customers' Brand-Self Identification and Brand Equity	Heejung Ro and Juhee Kang
Papers:	Comprehensive View of Brand Value Creation: How Personality in Shaping Values	Chih-Hsing Liu and Yen-Po Fang
Marketing	Positive versus negative EWOM communication: An assessment of form and content	Lydia Hanks, Nathan Line, Tarik Dogru, Lu Lu and Milly Njeri

Symposiums

White River Ballroom G	A Discussion on Meeting Career Readiness with Experiential Learning	Jane Boyland and Paul Bagdan
	Reimagining Hospitality Education: Evaluating the Viability and Impact of a Three-Year Culinary Management Degree	Michael Wray, Godwin-Charles Ogbiede, Jangwoo Jo, Jennifer Watson and Jay Lee
White River Ballroom H	Nano Learning: Micro-Modules for Macro Impact in an AI Environment	Mary Jo Dolasinski and Chris Roberts
	Gen-AI Integration Framework for Student Engagement and Faculty Assessment in the Hospitality and Tourism Education	Ajay Aluri
White River Ballroom I	The Benefits of Case Study Method in Teaching and Publication	Li-Chun Lin and Po-Ju Chen
	Teaching Cases – Ideation to Publication: A Workshop by Editors of the Journal of Hospitality and Tourism Cases	H.G. Parsa, Henri Kuokkanen and Vijaya Zinnoury

Creative Teaching Lab

Room 104	Using Artificial Intelligence (AI) Assisted Content Tools in the Generation of a Prototype Course	Martin Versluis, Muhittin Cavusoglu, Fred DeMicco
Using AI in Hospitality Education	Transformative Learning through AI: Enhancing Engagement in Hospitality Education	Miranda Kitterlin and Dale Gomez
	AI in action: redefining collaborative case study learning	Peter Szende
Room 105	Zero Cheating, Maximum Integrity: "Three-Phase Double EE Teaching Strategy"	Rakesh Julka and Jizhe Sun
Engaging Instructional Techniques	A Demo Lecture and Structure for Teaching Safety/Crowd Management in Hospitality, Tourism, Events	Jack Samuels
	Integrating classroom and operations	Kiyan Shafieizadeh and Eric Olson

SIG & Special Sessions

Room 106	SIG: Community Colleges & Secondary Schools (CCSS)
Room 107	SIG: Historically & Predominantly Black Colleges & Universities (HBCU)
Room 101	ICHRIE Research Reports Competition Winners Showcase

4:30 PM- 5:30 PM

Research Presentations

Room 101	Consumer Perspectives on Drone Food Deliveries: A Clustering Approach to Innovation Adoption	Frank Badu-Baiden, Olive Nyaga and Eudora Hagan
Papers:	Co-creation or co-destruction? An investigation on how seniors utilize digital technology in their travel experiences	Yao Li, Jiaying Lyu and Asif Khan
Technology	Harnessing Generative AI for Personalized Travel Itineraries: Sentiment Analysis on TripAdvisor	Atefeh Charmchian Langroudi, Maryam Charmchian Langroudi, Mehran Pourhassan and Dennis Reynolds
Room 102	Research Presentations	
Room 103	Opportunity and Challenges of Working as a Tour Guide (Case Study in Dili, Timor-Leste)	Cevat Tosun, Helio da Silva and Mauricio Exposto
Papers:	Crafting effective anthropomorphic narratives to enhance destination attachment and information-sharing intention	Aili Wu, Youcheng Wang, Nan Hua and Wei Wei
Tourism	Does "Traveling Slowly" Improve Tourists' Health and Overall Life Satisfaction?	Ting-Yen Tim Huang, Joseph Chen and William Ramos
White River Ballroom A/B	Assessing the Need for Data Analytics Courses in Hospitality and Tourism Management Curriculum: An Industry Perspective	Li Ge, E'Lisha Fogle, Jie Sun and Hyounae Min

	Papers: Education	Revolutionizing Hospitality: Validating a Generation Z Social Entrepreneurial Competency Model for Innovation Readiness Ready to Leap? The Impact of Social Anxiety on Emerging Hospitality Leaders	Joan Su, Ken Tsai and Hsing-Ling Huang Katheldra Alexander, Scott Taylor Jr and Miranda Kitterlin
	White River Ballroom C/D	The Effect of Virtual Influencer Brand Endorsements in Hospitality and Tourism	Lu Zhang, Xiaoyun Zheng, Murong Miao and Jieyu Shi
	Papers: Marketing	Leveraging Influencer Collaborations for Nonprofit Advocacy in Hospitality and Tourism: A Humanized Communication Approach When Brands Borrow User-Generated Content to Tell the Story: Moderating Role of Brand Positioning	Anni Ding, Harold Lee, Haimanot Haimanot and Zhihong Lin Soo Yeon Kwak and Seon Jeong Ally Lee
Symposiums			
	White River Ballroom G	Innovative Approaches to Teaching Distribution Channel Management in Hospitality Education The Sensory Connection: Using Sensory Exploration to Foster Engagement and Critical Reflection in Hospitality Education	Leonard Jackson and Andrea Daniels Joseph LeRoy
	White River Ballroom H	A Meaningful Path to Publication: Enhancing Rigor, Efficiency, and Impact with Registered Reports at JHTR Reflections and Projections: JHTR's Five-Year Journey	Albert Assaf, Martin Falk, Phillip M. Jolly, Hengyun Neil Li, Lu Lu, Emily Jintao Ma, Bruce Tracey, Jean-Pierre van der Rest and Jenn Vallimont Jean-Pierre van der Rest, Peter Kim, Li Miao and Jenn Vallimont
	White River Ballroom I	Recruitments Tricks, Methods and Getting People to Understand our Megaindustry/ Profession Micro-Moments in the Hospitality Industry: Reducing Burnout and Turnover Intentions Through Managerial Interactions	Jack Samuels Eric Brown and Donald Schoffstall
Creative Teaching Lab			
	Room 104	Increasing student engagement and educational experience using flipped classroom instructional method in the AI era	Hyppolite Mouaffo
	Using AI in Hospitality Education	AI as Co-Pilot: Next-Gen Teaching in Hospitality with Prompt Engineering Revolutionizing Hospitality Education with Generative AI and Scenario-Based Learning:	Cristian Morosan Betsy Pudliner
	Room 105	Beyond the Standard Answer: Teaching Students to Think Critically and Creatively	Arlene Garrick
	Engaging Instructional Techniques	Tune In, Learn On: Podcasting for Hospitality and Tourism Education Using Templates to Design, Document, and Leverage Memorable Classroom Experiences	Alison Green and Hilmi Atadil Kimberly Peterkin and Julaine Rigg
SIG & Special Sessions			
	Room 106	SIG: Hospitality Sales and Marketing	
	Room 107	SIG: Hospitality Financial Management	
	White River Ballroom J	Meet the ICHRIE Editors	
5:30 PM- 6:30 PM			
	White River Ballroom E/F	General Session	
6:30 PM- 8:00 PM			
	Griffin Hall	Opening Reception in the Education & Innovation Center	
Thursday 6/19/25			
Time	Location	Event	
6:45 AM- 7:45 AM			
	Meet in the Lobby **Explore the Riverwalk	Wellness Walk	
8:00 AM- 9:00 AM			
	White River Ballroom E/F	Breakfast & Awards	
9:00 AM- 10:00 AM			
	White River Ballroom E/F	AI and Automation in Education Panel Moderated by Ajay Aluri with HFTP Advisory Group, General Session	

10:00 AM- 11:00 AM			
	White River Ballroom A/B Room 101	Finance Committee Meeting	
	Room 102	JHTR Editorial Meeting	
	Room 103	JHTE Editorial Meeting	
	Room 104	ICHRIE Research Reports Editorial Meeting	
		JHTC Editorial Meeting	
11:00 AM- 12:00 PM			
	White River Ballroom E/F	Special Report on Impact of Hospitality on Communities and Cities Zeek Coleman, Vice President, Americas, Tourism Economics , General Session	
12:00 PM- 12:30 PM			
	N/A	White Space (Dedicated time intended to allow attendees to zoom out, reflect, come up for air, relax and refuel)	
12:30 PM- 2:00 PM			
	Griffin Hall	Lunch in the Education & Innovation Center	
		Poster Presentations	
		Career Fair	
Poster Presentations- Session 1			
	Station 1	A Phenomenological Study on Job Embeddedness and Retention for Generation Z Frontline Hospitality Employees	Emily Zirbes
	Station 2	A Study of Relationships among Artificial Intelligence Service Quality, Customer Satisfaction on Customer Engagement in Quick Restaurant Services	Annemarie Williams, Po-Ju Chen and Li-Chun Lin
	Station 3	AI Adoption in Hospitality: Employee Trust and Technology Acceptance	Hamzeh Hammadeen, Ahmad Alawneh and Ahmad Almomani
	Station 4	AI companion in wellness: Can AI-therapeutic chatbot foster mindful detox tourism?	Aili Wu and Ngoc Tran Nguyen
	Station 5	AI-Generated Dream Travel and Its Impact on Destination Booking: A Neuroscientific and Behavioral Investigation	Yinping Yang, Imran Ahmad and Fang Shu
	Station 6	An investigation into the pop-up business model: A startup lifecycle perspective	S. Kyle Hight
	Station 7	An iron fist in a velvet glove: how influencers can enhance audience engagement by developing cross-categorization self-branding	Yvonne Yang and Haoyue Jiao
	Station 8	Analysis of Perceived Value of Hotel Loyalty Programs	Alison Green and Jill Plumer
	Station 9	Are You Happy with Your Venture? An Investigation of Subjective Well-being among Agritourism Operators	Xu Li
	Station 10	AWARENESS OF ARTIFICIAL INTELLIGENCE IN HOSPITALITY INDUSTRY: USING SOCIAL NETWORK ANALYSIS (SNA)	Sudeshana Paramita Ghose
	Station 11	Bet the Bit (coin): Unveiling online casino players’ perspectives on cryptocurrency betting	Jehun Moon and Mehmet Erdem
	Station 12	Black Female Executive Chefs: Understanding Career Advancement Barriers	Andra Chisholm and Eulanda Sanders
	Station 13	Bridging Cultural and Operational Gaps: Exploring Minority Farmers’ Practices and Restaurants’ Collaboration in Sustainable Food Systems	Qianni Zhu, Pei Liu and Lu-Ping Lin
	Station 14	Bridging the Digital Divide: Exploring the Role of Organizational Support for Older Adults’ Technology Use in the Restaurant Industry	Hyekyung Danielle Park and Lydia Hanks
	Station 15	Building Bridges to Facilitate Student Transfer from Community Colleges to Four-year Colleges	Esther Amartey and Anirudh Naig
	Station 16	Can A(I) Keep Hotels Green? Application of AI in hotel sustainability	Tanmay Sharma, Joseph S. Chen and Ajay Bandi
	Station 17	Can Smart Mirrors Enhance the Hotel Guest Experience?	Raihana Akter Nira and Eun-Kyong Cindy Choi
	Station 18	Determinants of AR/VR Technology Acceptance Among Senior Museum Visitors	Zhehan Zhou, Minzhen Yu, Xitong Zhang and Xi Wang
	Station 19	Do CSR Initiatives Change During a Crisis?	Manisha Singal, Ashokkumar Manoharan and Juan Madera
	Station 20	Empowering social ventures: Crafting effective crowdfunding narratives	Hyei Rin Joo, Joan Su, Chunsheng Jin and Jewoo Kim

Station 21	Enhancing Sustainable Eating Behavior: The Role of AI in Menu Design	Jiahui Wang, Irem Onder, Yifeng Liang and Muzzo Uysal
Station 22	Evaluation of the suitability of sweet potato greens as a novel agricultural product in Mississippi	Jim Taylor, Hayeon Hailey Choi, Jangwoo Jo and Scott Knight
Station 23	Experience of Hospitality and Patient Satisfaction? A Multi-level Analysis	Laxman Pokhrel and Brijesh Thapa

Poster Presentations- Session 2

Station 1	Exploring Conference Participants' Satisfaction Toward Conference Mobile Applications by Applying Multidimensionality of Technology Acceptance Model (TAM)	Harold Lee and Hwansuk Chris Choi
Station 2	Exploring Consumer Motivation at Beer Festival: Intention to Purchase Non-Alcoholic Beer	Ju Yeon Shin, Manisha Singal and Eojina Kim
Station 3	Exploring seniors' demands on tourism: Proposing a research framework based on learned helplessness	Nuri Choi, Esther Amartey and Tianshu Zheng
Station 4	Exploring the Moderating Role of Field Trips in the Relationship Between Sense of Belonging and Career Adaptability Among Undergraduate Hospitality and Tourism Students in Canada	Jizhe Sun and Wei He
Station 5	Factors that Contribute to Conference Attendee Satisfaction While Attending the Convention	Yisak Jang, Yizhi Li, Han Chen and Yvette Green
Station 6	Feasting on Visuals: The Impact of Image Quality on Consumer Choices in Online Ordering	Christopher Walker, Luana Nanu and Trishna Mistry
Station 7	Food Safety on Wheels: Consumer Trust in Food Safety from Food Trucks	Lisa Kennon, Han Wen and Kim Williams
Station 8	Forecasting Singapore's Hotel Performance: The Impact of Economic Indicators from Source Markets	Sungsoo Kim and Zhaoping Liu
Station 9	Franchising Moderation Effect on the Relationship between Employee Treatment and Firm Performance: The Case of Hospitality Industry	Saeed Ehsanfar and Ozgur Ozdemir
Station 10	From Turnover to Tenure: Understanding the Impact of Job Embeddedness on Retention for Generation Z Frontline Hospitality Employees	Emily Zirbes
Station 11	How Health-Related Ads at Sports Events Affect Spectators' Purchase Intentions: An S-O-R Model Approach	Qinyi Liang, Zihao Zeng and Xi Wang
Station 12	How slow travel connects restoration and wellbeing: The evidence of 'back to the past' through immersive technology	Li Pin Lin and Jeanne Lee
Station 13	Integrating diversity, equity, and inclusion into hospitality training: A global perspective on effective strategies	Sharon Mukhola, Berkita Bradford and Carl Boger
Station 14	Investigating Organizational Supports for Women's Career Development in the U.S. Hotel Industry	Sorcha O'Neill, Hamzeh Hammadeen and Alleah Crawford
Station 15	Leveraging Data Analytics to Reduce Food Waste	Katherine Brumley and Daniel Remar
Station 16	Mapping Service Interaction Vulnerability with Service Robots: A Review from an Interdisciplinary Perspective	Ghazal Shams and Kawon Kathy Kim
Station 17	Perceived Value of Structured and Unstructured Tourist Activities During Short-Term Study Abroad	Jacob Vasquez and Emily Howell
Station 18	Pressure Makes Diamonds: An investigation on the effects of performance pressure on well-being in prestigious restaurants	Thomas Little, Phil Jolly and Michael Tews
Station 19	Ripple Effect of Tourist Misbehavior and Power Dynamics	Angie Yeonsook Im, Min Jung Kim and Dae-Young Kim
Station 20	Service Quality in the Gig Economy: How Restaurants Can Train and Support Delivery Drivers	Anish Parikh and Susan Gordon
Station 21	Shaping Intentions: The Dual Impact of Event Promotional Framings and Perceived Consumer Effectiveness on Local Event Visit Intentions	Hhye Won Shin, Yeon Ho Shin and Haemi Kim
Station 22	Sipping on value: The role of consumption values in bourbon tourism	Jeongyeon Ahn and Daegeun Kim
Station 23	Stereotypes, Emotions, and Behavior: The Role of Perceived Greenness in Vegan Restaurant Interiors	Eunhee Seo and Susan Gordon

Poster Presentations- Session 3

Station 1	The Effect of Diversity-Oriented HR Practices on Organization Identification and the Moderating Role of the Moral Foundation Theory	Millicent Njeri and Sean McGinley
Station 2	The Effects of Interacting and Exchanging Emotions with a Cooking Robot on Teamwork and Peer Perception: A Quasi-Experimental Study Using Job Experience as a Control Variable	Jeong-Hee Choi and Kyung-Soo Han
Station 3	The Evolution of Accessibility in Hospitality and Tourism: Insights from a Bibliometric Analysis	Jeong-Yeol Park, Kwangsoo Park and Kunsoo Park
Station 4	The Future Face of Service: Metahuman Avatars in Hotel Guest Interactions	Christopher Eastment and Ken Tsai
Station 5	The Impact of Affective Experiences on Technology-Facilitated Pre-Service Tipping in Fast-Casual Restaurants	Abraham Terrah and Cortney Norris
Station 6	The Impact of Biophilic Elements and Interior Design on Guest Satisfaction and Booking Intention	Md Gaffar Hossain Shah and Anna S. Mattila
Station 7	The impact of food offerings at local events on value, satisfaction, and event loyalty	Yeon Ho Shin, Hhye Won Shin and Haemi Kim
Station 8	The impact of KOLs on viewers'sustainable tourism intention: Based on SOR model	Jiahui Sun, Xiaofeng Wu and Xi Wang
Station 9	The Impact of Language and Employability Skills on Building Competency for Hotel Workforce Excellence	Yen-Ling Ng, Chih-Hsing Liu and Wen-Pei Lin
Station 10	The Impacts of Entrepreneurial Personality Traits on Foodservice Crowdfunding Performance: Insights from Text Mining	Chunsheng Jin and Jewoo Kim
Station 11	The Influence of Endorser Characteristics on Consumer Perceptions of Responsible Gambling Messages in Sports Betting Advertisements	Wenjia Han and Vaidya Saunak
Station 12	The interplay of perceived work dirtiness, withdrawal behavior, and proactive customer service performance among hospitality employees	Laxman Pokhrel, Brijesh Thapa and Shree Krishna Pokhrel
Station 13	The Mediating Role of Affective Commitment in the Relationship Between Servant Leadership and Turnover Intention in the Hospitality and Tourism Industry	Hyppolite Mouaffo Teumo
Station 14	The Role of Emotional Numbness in Hyperpalatable Foods Consumption and Food Addiction.	Edith Yuan and Amit Sharma
Station 15	The Role of Social Intelligence in Relationship to Hotel Managers' Person-Vocation Fit and Turnover Intention	Jokima Hiller, Eric Brown and Albert Barreda
Station 16	Tipping Practices in the Service Industry: Implications for Applicant Attraction among Underrepresented Groups and Employee Well-Being	Timothy Self, Emily Walker, Phillip Jolly and Susan Gordon
Station 17	TOURISTS FEEL CHEATED BY ONLINE REVIEWS: COGNITIVE DISSONANCE IN WINE TOURISM	Yang Zhuang and Scott Taylor Jr.
Station 18	Tourists' Revisit Intentions to Time-Honored Restaurants: A Congruity Theory Perspective	Zhaoyan Zhu, Xintong Chen and Xi Wang
Station 19	Uncovering the subdimensions of coolness of restaurant service robots	Hanjin Lee, Jeong-Yeol Park and Anna Mattila
Station 20	Understanding Constraints and Negotiation Strategies of People with Disabilities: Utilizing YouTube Discourse Analysis and Constraint-Effect-Mitigation Model	Seunghyun Brian Park, Kwangsoo Park, Seunghyun James Kim, Jaemin Cha and Chang Huh
Station 21	Understanding Hotel Booking Website Discontinuance through the Lens of Two-factor Theory	Xu Li and Yixiu Yu
Station 22	Understanding the Psychological Drivers of 3D Printed Food Adoption: A Structural Equation Modeling Approach	Seden Dogan, Bendegul Okumus, Ilayda Zeynep Niyet and David A. Edwards
Station 23	What Secretly Shapes Employee Behavior? Cultural Insights into In-Role and Extra-Role behavior Among Japanese Employees	Misun Sunny Kim and Yoko Negoro
Station 24	When AI is Talking Like a Friend: The Role of AI Language Style and Language-Product Fit on Consumer Responses	Mina Hosseini and Soobin Seo

2:00 PM- 3:00 PM

Research Presentations

Room 101	Fusion Confusion: How Decision Discomfort Shapes Consumer Choices	Wei Wang and Han Wen
Papers:	The Hidden Challenges of Food Entrepreneurship: A Qualitative Analysis of Shared Kitchen Ecosystem	Linda Woo and Sung Gyun Mun
Foodservice		

		Rethinking tipping: Examining consumer reaction in non-traditional tipping contexts	Demi Shenrui Deng, Lu Lu and Ruiying Cai
Room 102		Managing the Economic Ripples of Mass Shootings in Short-term Rentals	Hanna Lee, Bingjin Xue, Yifei Wang and Jinwon Kim
Papers: Lodging		Fairness and Trust at Work: How They Shape H-2B Employees in Luxury Resorts	Hani Cho and Marketa Kubickova
		A Journey of Inclusion: A Dual Perspective Analysis of Barriers and Opportunities in Hotel Experiences for PWDs	Sungsoo Kim, Jieyu Jade Shi, Hian Khoon Brandon Chan and Hs Chris Choi
Room 103		Corporate social environmental responsibility from the local stakeholders' perspectives at the destination community	Li Pin Lin, Shu Chun Huang and Jeanne Lee
Papers: Tourism		The Impact of Tourism Activity on Depression in the Elderly: An Empirical Study	Mingli Ren and Suosheng Wang
		Better Information and Better Barrier-Free Tourism Based on a Real-World Geospatial Perspective	Jaeil Lee, So Young Bae and Xinran Lehto
White River Ballroom A/B		Faculty Preparedness for AI Integration in Business and Hospitality Education: A Systematic Review	Cho Tin Tun Kirkpatrick, Laura De La Cruz and Wendy Kaaki
Papers: Education			
White River Ballroom C/D		The Ripple Effect of Motivation: How Online Reviewers Shape eWOM Behavior Over Time	Dohyung Bang and Soocheong Shawn Jang
Papers: Marketing		Activity Type Matters: How Volunteering Time and Financial Donations Shape Social Connections with Beneficiaries	Yun-Na Park, Minjung Shin and Ki-Joon Back
		Building Better Psychometrics for Sustainable Consumption: Review on Scale Development and Validation	Laxman Pokhrel and Brijesh Thapa
Symposiums			
White River Ballroom G		The Impact of Revenge Travel on Tourism	Suzzette Shaw Goldmon
		A Discussion of the Amusement Park and Attractions Industry Abstract	Thomas Schrier
White River Ballroom H		Recent Lawsuits against Hotels, Restaurants, and Casinos; Learn from Others' Mistakes	Karen Morris
		The Prime Effect: A Transformational Catalyst for University Community Renaissance	Eulanda Sanders and Godwin-Charles Ogbeide
White River Ballroom I		Artificial Intelligence in Events: Transforming Education & Engagement for the Future	Juan Mendez
		Streamlining Scholarship: Creative Applications of AI in Academia	Jenn Vallimont, Chris Roberts and Lisa Young
White River Ballroom J		Passing the baton: Ensuring a strong future for your department	Lisa Young, Eric Olson and Amanda Cecil
Creative Teaching Lab			
Room 104		Optimizing Profitability Across Hotel Segments. A Multifaceted Approach.	Rajesh Regmi
Experiential and Applied Learning		Curacao's Tourism Projections and Pedagogical Integration	Edward Dramberger
		The Opera of Hospitality: A Puccini-Inspired Culinary Experience based on Experiential	Sofia Galli
Room 105		Teaching Innovation Under the Nightlights: Enhancing Community and Research at Vancouver's Iconic Richmond Night Market	Jizhe Sun, Patricia Villacorta, Arnav Chugh, Sahar Movahedi and Julia Gromykhlova
Collaboration and Partnership Building		Bridging Academia and Industry: Collaborative Pedagogy in Food Innovation	Stewart Morrell
SIG & Special Sessions			
Room 106		SIG: Diversity Equity & Inclusion in Hospitality and Tourism (DEI)	
Room 107		SIG: Cruise Management	
3:00 PM- 4:00 PM			
Research Presentations			

Room 101	The tipping point: Understanding the impact of suggested gratuities on consumer spending behavior	Niansong Zhang, Amanda Belarmino and Carola Raab
Papers:	Take a Sip in a Virtual Vineyard: Development of Virtual Reality (VR)-based Wine Tasting Room	Soobin Seo and Mina Hosseini
Foodservice	Utilizing Artificial Intelligence in Predicting Food Safety in Restaurants	Maryam O. Ajasa, Timilehin T. Ayanlade, Kunle S. Oguntoye and Susan Wohlsdorf-Arendt
Room 102	Equality Diversity Inclusion (EDI), Employee Motivation and its influence on Individual Performance. “A Case Study of the European Hospitality Industry”	Alessandro Ferrazza
Papers:	Rethinking wage equity: Modern business models beyond the tip credit	Michelle Russen, Lisa Cain and Miranda Kitterlin-Lynch
HR	The Role Self-Determination Motivation and Knowledge-Sharing in Fostering Organizational Commitment among Talented Hospitality Employees	Lenna Shulga and James Busser
Room 103	Ethics in Tourism: How Political Judgments Shape Destination Perceptions and Intentions	Mohamed Mohamed
Papers:	How Value and Self-Congruence Shape Organic Food Choices in Travel: A Cross-Cultural Analysis	Han Wen, Pei Liu, Anna Mattila and Zhaoli He
Tourism	Risk Management in Tourism. Earthquakes as a Case Study.	Pablo Salucci
White River Ballroom A/B	Navigating Negative Reviews: How Valence and Emotional Expressions Influence Consumer Uncertainty and Restaurant Choice	Ahmin Kwon and Sejin Ha
Papers:	Exploring Negative Dining Experiences: Insights from Online Reviews through Sentiment Analysis and AI Techniques	Khadija Althubiti, Mahmood Khan, Abdulaziz Alhamdani, Seungwon Lee and Kunsoon Park
Service	The Role of Blockchain Storytelling in the Food Service Industry	Pei Liu, Lu Lu, Dan Jin and Anna Mattila
White River Ballroom C/D	Discrete Choice Model Analysis on Ancillary Amenities for Hotel Memberships	Taehyun Suh, Minjung Shin and Ki-Joon Back
Papers:	Photographs in Research: A Retrospective on the Past and Navigating the Rise of Generative AI	Ningqiao Li and Fang Meng
Marketing		

Symposiums

White River Ballroom G	Understanding the Tenure Track Probationary and Periodic Review Process	Chris Roberts, Misty Johanson, Lisa Young and Mary Jo Dolasinski
	Developmental Workshop for Junior Faculty: Successful Scholar - Teacher Model for Hospitality Tourism Discipline	H. G. Parsa, Dennis Reynolds and Minwoo Lee
White River Ballroom H	The Struggle is Real: Motivating Reviewers to Accept and Submit Timely Manuscript Reviews	Amanda Cecil and Jason Draper
	Fighting Campus Food Insecurity Utilizing ‘Food4VOLS’ as a Blueprint.	Scott Taylor Jr, Wenhao Zhang, Junehee Kwon, Robin Dipietro and Mary Stein
White River Ballroom I	Regional Transformation-Community and Higher Education Data, Research, and Development	Bob O'Halloran
	So, you want to be a qualitative inquirer in hospitality?	Kai-Sean Lee and Swechchha Subedi

Creative Teaching Lab

Room 104	Engaging Students in Engagement Scholarship and Community Based Projects	Cynthia Deale
Experiential and Applied Learning	Showcasing a full Immersion experiential learning course in hospitality, tourism, and events.	Mona Mirehie
	Site inspection of a meeting facility-team project	Esra Topcuoglu
Room 105	Gastronomy with Code: AI-Enhanced Culinary Labs for Creativity, Sustainability, and Ethical Learning	Souji Gopalakrishna Pillai and Alecia Douglas
Using AI in Hospitality Education & Engaging Instructional Techniques	Integrating High-Impact Practices in Hospitality Education	Kwang-Ho Lee, Alan Yen, Craig Webster and Sotiris Hji-Avgoustis

SIG & Special Sessions			
	Room 106	SIG: Beverage Education	
	Room 107	SIG: Service Management	
	White River Ballroom J	CoStar SHARE Center	
4:00 PM- 5:00 PM			
	White River Ballroom E/F	Disruption as Inovation Panel Moderated by Lan Elliott, Principal & Co-Founder, Acadia Hospitality, General Session	
5:00 PM			
	Room 105	Legacy Founders & Past Presidents Reception	
	N/A	White Space (Dedicated time intended to allow attendees to zoom out, reflect, come up for air, relax and refuel) **Dinner on your own**	
5:00 PM- 8:00 PM			
Special Sessions			
	Room 107	The 2025 ICHRIE Research Marathon	
Friday 6/20/25			
Time	Location	Event	
8:00 AM- 9:00 AM			
	White River Ballroom E/F	Breakfast & Awards	
9:00 AM- 10:00 AM			
	White River Ballroom E/F	Michael Kaltenmark, Senior Director of Marketing, International Motor Speedway, General Session	
10:00 AM- 10:30 AM			
		White Space (Dedicated time intended to allow attendees to zoom out, reflect, come up for air, relax and refuel)	
10:30 AM- 12:30 AM			
	White River Ballroom A/B	ICHRIE and Johnson & Wales University Journal of Hospitality & Tourism Case Competition	
	White River Ballroom C/D	Dissertation Proposal Competition Winning Presentations	
	Room 105	ESD BOG (10:30-11:30) & ESD Advisors (11:30-12:30)	
12:30 PM- 1:30 PM			
	N/A	White Space (Dedicated time intended to allow attendees to zoom out, reflect, come up for air, relax and refuel) **Lunch on your own**	
1:30 PM- 2:30 PM			
Research Presentations			
	Room 101	Retirement Crisis in the Food and Beverage Industry: A Mixed-method Approach	Kira Black, Minwoo Lee, Mary Dawson and Phillip Jolly
	Papers: Foodservice	The future of service or a political divide? How conservatives and liberals react to service automation in hospitality industry	Xiaolong Shao, Xingyi Zhang, Jing Li and Heesu Han
		Politics in a Pint Glass: Consumer Support for Craft Brewery Advocacy	Scott Taylor Jr, Elizabeth Whalen and Yang Zhuang
	Room 102	Strategic management research in isolation: Do HTM scholars speak a different language than management scholars?	Catalina Gonzalez and Rodney Runyan
	Papers: HR	Applying Person-Centered Analyses in Tourism and Hospitality Management: A Review and Best Practices	Heyao Yu, Yoko M. Negoro, Yanqiao Lei and Lindsey Lee
		From bad customers to bad sleep: Investigating the impact of customer incivility on employees’ sleep quality	Xiaoyan Chen, Sunny Kim, Yidan Huang, Heyao Yu and Ziang Zhang
	Room 103	Exploring the Impact of e-WOM and Online Reviews on Tourism Service Perception: A Gen Z Perspective Using SOR and IAM	Sanzida Begum, Md Istiaq Mohhamad Shuvo, Yeasun K. Chung, Niger Sultana Brishty and Tanvir Ahmed
	Papers: Tourism	Post-COVID-19 Behavior Intention of International Tourists: A Goal-Directed Behavior Model	Emmanuel Gamor, Alice Hon and Ebenezer Nartey
		Exploring the interplay of motivation, leisure travel participation, loneliness, and quality of life in people with spinal cord injury	Ruiping Ren, Haoai Zhao and Shu Tian Cole

White River Ballroom A/B	Leveraging Inferred Respect to Understand Loyal Customers' Responses to AI Services	Wenqi Zhang, Laurie Wu, Stephanie Q. Liu and Derong Lin
Papers: Service	Artification and Co-Branding in Luxury Hospitality: Enhancing Brand Value Through Pricing Strategies and Community Integration	Mahima Hingoraney, Jaewook Kim and Carl A. Boger
White River Ballroom C/D	Corporate Social Responsibility in Cruise Companies: A Comparison Among North America, Europe, and Asia	Yoon Koh and Emily Yeh
Papers: Tourism	Measuring Faith in Motion: Developing a Religiosity Scale for Tourism Behavior	Omid Oshriyeh, Ercan Turk and Dawood Al Jahwari
	Exploring VFR hosting experiences of marriage immigrant women in South Korea	Nargil Khereid and So Young Bae

Symposiums

White River Ballroom G	Hospitality Management Programs Approaches to Student Internship Placement and Assessments Roundtable Discussion	Keith Mandabach
	Flipping the Script: An Immersive Curriculum for Student Teaching, Research, and Service	Noel Criscione-Naylor, Jennifer Aarons, Donna Albano and Jeff Lolli
White River Ballroom H	Breaking Barriers: Women in Senior Leadership in Hospitality & Tourism	Mary Jo Dolasinski, Chris Roberts, Misty Johanson and Lisa Young
White River Ballroom I	Virtual Avatars and Inclusive Pedagogy: Innovations in Hospitality Education Effective Marketing and Promotion Strategies for Undergraduate Hospitality Courses	Nikol Lopez Llantuy, Li Jiang and Eulanda Sanders Eric Olson
White River Ballroom J	Advancing the Research in Hospitality and Tourism: Developmental Workshop for Graduate Students <i>**1.5 hour Session**</i>	Minwoo Lee, H. G. Parsa, Ki-Joon Back and Scott Smith

Creative Teaching Lab

Room 104	Bridging the Gap: Collaborative Partnerships to Strengthen Hospitality Education and Enrollment	Leonard Jackson, Jonathan Brown and Maya Jones
Experiential and Applied Learning	Teaching tourism to non-tourism students: fostering destination ownership in undergrad students at a Business School Diversifying Hospitality Programs: The Creation of a Service Excellence Digital Badge	Beatriz Bedoya and Sandra Echeverri Eric Olson
Room 105	Developing a Case Study on the Pregnancy Discrimination Act for Human Resources in Hospitality Courses	Kate Price-Howard
Experiential and Applied Learning	Designing with Intention: Fostering Critical Thinking through Experience Design and Design Thinking in Event Management Education Cooking with Purpose: Integrating Community-Engaged Learning into Hospitality Education	Jessica Wiitala Michelle Alcorn

SIG & Special Sessions

Room 106	SIG: Meetings, Events, Exhibitions and Convention Management (MEECM)
Room 107	SIG: Club Management

2:30 PM- 3:30 PM

Research Presentations

Room 101	The Private Club F&B Dynamics: Insights from Members and Management	Nuri Choi and Sojung Lee
Papers: Foodservice	Cannabis-infused food and beverages, a new frontier in the U.S. market: Identifying key motives and moderators	Jinha Lee and Woody G. Kim
Room 102	Guest Attitudes Toward Self-Check-in Kiosks and Their Impact on Satisfaction: Evidence from Singapore Hotels	Sungsoo Kim, Jade Jieyu and Hwasung Song
Papers: Lodging	Enhancing Guest Participation in Hotel Sustainability: The Role of Combined Communication Strategies	Jieyu Jade Shi and Chang Ma

Room 103	The Role of Host Sincerity in Tourism: Exploring Its Impact on Memorable Experiences, Destination Fascination, and Loyalty in Small Island States	Shenee Douglas and Imran Rahman
Papers: Tourism		
White River Ballroom A/B	Restaurant Revenue Management: Demand-Based Rewards and Locus of Control	Cindy Yoonjoung Heo
Papers: Foodservice		
White River Ballroom C/D	Exploring Sensory Marketing and Consumer Sensory Experiences in Tourism and Hospitality: A Review, Synthesis and Research Agenda	Xiaonan Zhang, Fang Meng and Ningqiao Li
Papers: Marketing		
White River Ballroom G	I/O Psychology in Hospitality Research: Examining the Impact of Technology on the Hospitality Workplace	Jared Bischoff and Mehmet Erdem
Papers: Technology		

Symposiums

White River Ballroom H	Hospitality to Health (H2H): Innovative Business Strategies and Opportunities in the Lodging Hospitality Segment	Frederick DeMicco and Helin Kaymaz
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Creative Teaching Lab

Room 104	Mini grants: expand access to place based learning and its impact on student learning outcomes	Tracy Zimmermann and Karen Goodlad
Globalization and Cross-Cultural Competency in Education & Cutting-edge Technology in Hospitality Education	Transforming Hospitality Education Through Metaverse Technology: A New Era of Experiential Learning	Kiyan Shafieizadeh and Smita Singh
	Crossing the Digital Divide: Technology for Interactive Learning and Teaching Experience in Hospitality Programs	Dr.Parinita Malhotra, Manali Verma and Harleen Aggarwal

3:30 PM- 4:30 PM

Room 101	EUROCHRIE Federation Meeting
Room 102	APacCHRIE Federation Meeting
Room 103	WEST Federation Meeting
Room 104	CENTRAL Federation Meeting
White River Ballroom A/B	SECSA Federation Meeting
White River Ballroom C/D	NENA Federation Meeting

4:30 PM- 5:30 PM

N/A	White Space (Dedicated time intended to allow attendees to zoom out, reflect, come up for air, relax and refuel)
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5:30 PM- 7:00 PM

Indiana State Museum	
<i>**Across the street from the Hotel</i>	Pre-Awards Reception

7:00 PM- 10:00 PM

JW Marriott	
White River Ballroom E/F	Awards Dinner & Ceremony

April 23, 2025: Agenda Subject to Change