



**Now on the
ABDC list!**

Call for Case Studies

JOURNAL of HOSPITALITY & TOURISM CASES
- An International Case Journal.

ANNUAL ICHRIE CASE COMPETITION – 2026

Submission Deadline **Sunday, 12 April 2026 (11:59 PM PST)**
Winners Announced **By mid-June, 2026**

International CHRIE and Johnson & Wales University invite cases for the annual **ICHRIE Case Competition**. All cases submitted to the ICHRIE Case Study Competition are peer-reviewed and considered for publication in the *Journal of Hospitality & Tourism Cases, an International Case Journal*. The three most meritorious cases will receive recognition, promotion, and financial prizes at the **2026 ICHRIE Global Conference**.

Prizes - Sponsored by Johnson & Wales University.

- **1st Prize: US \$ 1,000 + Free ICHRIE Conference Registration**
- **2nd Prize: US \$750**
- **3rd Prize: US \$250**

Submission Guidelines

The cases may focus on any topic and subject area related to the tourism & hospitality business and/or education. Case studies may be developed from field research, published sources, and/or generalized experiences. The organization's name and key protagonists may be disguised at the organization's request and/or in cases involving ethical dilemmas. However, the extent of disguise and reason for disguise must be included in the teaching note. **Purely fictional/hypothetical cases are not accepted.**

Case studies are expected to include sections related to the following topics:

- A background of the subject organization and/or of the topic.
- An analysis of the dilemma/decision and the teaching objectives.
- A review of the key theories that students are expected to learn and apply.
- A section discussing the questions and their detailed answers to resolve the dilemmas and/or decisions of the case study.
- A list of related references, video lists, and additional readings.
- **It is highly desirable to test the cases in a classroom before submitting them to the competition, but it is not mandatory.**
- The traditional research paper format is not acceptable for this case competition.

The case study must be **a maximum of 5,000 words**, excluding figures, tables, appendices, and related references. Each case study submission must be accompanied by teaching notes with no maximum word limit. However, a **teaching note of a minimum of 1,000 words** is expected. The case studies and the teaching notes will be evaluated against three criteria:

- **Quality of the content.**
- **Theoretical underpinnings.**
- **Case presentation.**

Previous winning case studies can be found at: <https://journals.sagepub.com/home/htca>

Case studies must adhere to the JHTC competition guidelines:

<https://journals.sagepub.com/author-instructions/HTC>

No editorial decisions are made on the cases before the competition winners have been selected.

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Cases must be submitted at the JHTC website: <https://journals.sagepub.com/home/HTC>

- On the journal portal, please make sure that you select “**2026 Case Competition**” as the submission type.
- Cases submitted past the due date cannot be considered for the *ICHRIE Case Competition*, but they may be considered for regular issues of JHTC.
- Please be advised that the editors cannot accept cases sent by email, as we cannot submit them on your behalf.
- If you require further information and/or assistance, please do not hesitate to contact the JHTC Editors:

Editors:

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