



Candidate Brief

Lecturer in Digital Tourism
(Permanent Wholetime)

Reference: 69d/2023

Recruiting Difference; Reflecting Diversity

**Infinite
Possibilities**



Technological University Dublin **Bronze Award**



HR EXCELLENCE IN RESEARCH

TU Dublin at a glance

Technological University Dublin (TU Dublin) is the second largest university in Ireland with students studying and staff working across five locations, including Bolton Street, Aungier Street, Grangegorman, Blanchardstown and Tallaght. The University was established on 1 January 2019 following the integration of Dublin Institute of Technology (DIT), Institute of Technology Blanchardstown (ITB) and Institute of Technology Tallaght (ITT) into a single organisation.

A leader in STEM disciplines, TU Dublin supports the largest cohorts of students of business, media, culinary arts, and the creative and performing arts. We are passionate about apprenticeship education, life-long learning, and as the largest provider of part-time education, we make an important contribution to the economic life of Ireland, enabling capacity building for the future.

TU Dublin A New University for a Changing Ireland

Ireland's Higher Education landscape is changing to meet the current and future needs of society and industry, and to align with national priorities as identified in, for instance, Project Ireland 2040, and the Climate Action Plan. TU Dublin's position as Ireland's first Technological University have created an opportunity to deliver a co-created, practice-led national impact underpinned by research excellence across both the Irish Universities (IUA) and Technological Universities landscapes.

At TU Dublin, our distinguished researchers and innovators are pioneers in science and technology discovery, play active roles in informing policy and standards; and contribute to the creative life of Ireland. Our award-winning technology transfer and business incubation activity has so far delivered over 400 new sustainable businesses with an economic value of almost €700 million.

With an international outlook, we welcome students and staff from around the world, while our strong international partnerships provide opportunities for student and staff exchange programmes, major cross-collaboration research projects, and employment opportunities.

We are immensely proud of our network of 100,000+ TU Dublin graduates who are making their careers here in Ireland and in 70 countries worldwide, and of our staff who support all our students to make their mark on the world.

TU Dublin's vision for our people is that we are a place where people love to work and learn, and to be an exemplar of equality, diversity and inclusion. The university has agreed a long-term strategy 'Strategic Intent 2030' to help us achieve our goals.

Find out more about TU Dublin and what each of our five locations can offer at <https://www.tudublin.ie/explore/our-campuses/>

Faculty of Arts and Humanities

The Faculty of Arts and Humanities at TU Dublin nurtures innovation and creativity across and between its six schools and academic disciplines. The Faculty is committed to the development of knowledge which benefits society. The Faculty offers a range of unique and innovative programmes (often first in their field) in a modular format, including higher certificates, degrees, master's degrees, and doctorates, along with research opportunities in its research centres.

School of Hospitality Management & Tourism

The School of Tourism and Hospitality Management has been synonymous with the tourism and hospitality industry in Ireland since 1941. It is one of the six schools comprising the Faculty of Arts and Humanities at Technological University Dublin. In Ireland, the School of Tourism and Hospitality Management is the leading centre of learning and teaching in hospitality, tourism, event and leisure management and a member of the Hotel Schools of Distinction.

The School offers programmes ranging from Short Courses (Professional Development Modules) to evening/part-time programmes, full and part-time undergraduate and postgraduate programmes and Master's and PhD by research programmes. The School actively participates with the wider tourism and hospitality industry on an ongoing basis and supports the development of the sector through applied and academic research conducted by our staff and students. We are proud of our links with industry and our wider graduate network, which provides a great benefit to our students, in the classroom and beyond.

Job Description

Role Overview

The School of Tourism and Hospitality Management is seeking to appoint a Permanent Wholetime Lecturer in Digital Tourism. The appointee will be expected to have an excellent knowledge and experience of the tourism industry and of the application of digital technologies, including the application of Artificial Intelligence, Robotics, AR/VR/XR, data analytics, mobile services, Internet of Things (IoT), blockchain, and other developments in the tourism sector.

They should have a well-developed research agenda and research output in the field of digital tourism and / or related areas. The appointee should be capable of making an immediate contribution to the programmes in the School and Faculty, particularly in digital tourism modules. The successful candidate will be expected to play a key role in the further development of the School's programme offerings and research as well as supporting programme management and development and to contribute to the growth of the School of Tourism and Hospitality Management in a focused and constructive manner.

The role requires a strong ability to work on own initiative as well as contribute and collaborate with an integrated team of professionals, with a commitment to team building.

In addition to teaching and research, the role will involve providing pastoral care to students, developing curriculum, supervising research students, and managing courses and quality assurance. Organisational, administrative, resource management and communication skills are key to the successful delivery of this role.

Key responsibilities

The appointee will play an active role in the academic direction of courses including teaching, research, academic assessment and academic administration. The appointee should carry out such duties as are assigned by management including but not limited to:-

- a) Teaching such assigned classes as deemed appropriate by management of the University, day or evening, up to 560 hours per annum including supervision of post-graduate students where appropriate. There will be a norm of **16** class contact hours per week, which may be varied by University management from 14 to 18 hours following consultation with the Lecturer. Where a lecturer is supervising a Tutor/Demonstrator, a reduction in teaching hours will be applied on the basis of one-hour reduction per three hours demonstration/tutorials supervised;
- b) Carrying out assessment, monitoring and evaluation of examinations work, and providing an academic and consultative support to students in their learning activities;
- c) Providing academic input on existing and new courses and course development;
- d) Engaging in research, consultancy and development work as appropriate;
- e) Participating in committees appropriate to courses and meetings convened by management;
- f) Maintaining appropriate records and making available information as required by management;
- g) Engaging in promotion including student recruitment as appropriate;
- h) Participating in development, implementation and maintenance of academic quality assurance arrangements;
- i) Participating in appropriate activities necessary to the development of their department/school and the University;
- j) Directing and supervising the work of Tutor/Demonstrator and taking academic responsibility for the academic standards of this work.

The performance of these duties will require attendance in addition to class contact hours during the normal working week.

The appointee shall carry out the lawful instructions of the President or authorised officer and comply with the requirements and regulations of the Minister for Further and Higher Education, Research, Innovation & Science.

The provisions of the agreement with the Teachers' Union of Ireland in the context of the Public Service Agreement as set out in [Circular Letter 0026/2011](#) and [Circular Letter 0052/2016](#) will apply to this post.

Person Specification

TU Dublin is committed to being fully inclusive, which actively recruits, supports and retains staff from all sectors of society. We value diversity as well as celebrate, support and thrive on the contributions of all our employees and the community they represent. We are proud to be an equal opportunities employer and encourage applications from everybody, regardless of race, sex, ethnicity, religion, nationality, sexual orientation, age, disability, gender identity, marital status/civil partnership, pregnancy and maternity, as well as being open to flexible working practices. During the recruitment and selection process, candidates will be expected to demonstrate an appropriate mix of knowledge, experience and skills described below. For shortlisting purposes, candidates will be expected to demonstrate the degree to which they meet both the essential and desirable criteria set out below.

The ideal candidate will demonstrate the appropriate mix of knowledge, experience, skills, talent and abilities required for the role as outlined below and must satisfy all of the essential criteria:

Please note that all essential and all desirable criteria will be used for shortlisting purposes.

Essential

- A relevant first or second class honours degree from a recognised degree awarding authority, or an approved equivalent qualification.
- Masters in a relevant area.
[Note: Master's Degrees must have been obtained by thesis/examination]
- Three years' appropriate experience subsequent to obtaining an honours primary degree in a relevant discipline.

Candidates will be shortlisted based on their demonstration of meeting every essential criterion so are asked to clearly outline how their experience and qualifications meet the criteria.

Desirable

- A PhD in a relevant discipline.
- Lecturing experience, including knowledge and application of innovative teaching methodologies
- Track record of personal research output

Candidates may be shortlisted on the basis of none, one or more of these desirable criteria and are asked to clearly outline how their experience and qualifications meet the criteria.

Personal attributes required for the role:

- Ability to work in a team and interact effectively with students, colleagues and external stakeholders;
- Capability and desire to foster and develop external links and partnerships with the tourism industry
- Demonstrated ability to develop and participate in promotional, outreach and engagement activities of the School;
- Strong communication and interpersonal skills;
- Excellent organisational skills and ability to undertake academic administrative duties;

Eligibility to compete

Eligibility to compete is open to candidates who are citizens of the European Economic Area (EEA) or Switzerland. The EEA comprises member states of the European Union along with Iceland, Liechtenstein and Norway. Other candidates may be eligible to compete subject to their having an appropriate work permit for the nature and duration of the position.

Terms and Conditions of Employment

A full statement of terms and conditions of employment will be given to the successful applicant in accordance with the Terms of Employment (Information) Acts 1994 and 2001.

The main terms and conditions of employment are as follows:

Tenure:	This post is offered on a permanent wholetime basis.
Location:	The post will be based at one of the TU Dublin Campuses i.e. Aungier Street, Bolton Street, Grangegorman, Blanchardstown or Tallaght. Regular attendance at other sites will be required.
Salary:	The successful candidate will be appointed at point (01) of the Lecturer Salary Scale. The salary for this post is € 67,577- € 104,559. Appointments will be made at the appropriate point on the appropriate scale. Remuneration may be adjusted from time to time in line with Government pay policy. Incremental credit may apply in line with university policy
Hours of work:	This is a wholetime post. In addition to teaching hours (up to 16 hours per week), attendance is required from Monday to Friday during the general working hours of the School and Faculty.
Probation:	The terms of the University's Staff Induction policy and Probation procedure may apply.
Teaching qualifications for newly-appointed Academic staff:	Please note that within three years of commencing employment all new academic staff appointed to the TU Dublin at Assistant Lecturer and Lecturer grades, who do not currently have a teaching qualification or equivalent will be facilitated to undertake the Postgraduate Certificate in University Learning and Teaching offered by the TU Dublin Learning and Teaching Centre.
Annual leave:	Annual Leave will be granted in accordance with the collective agreements approved by the Minister for Further and Higher Education, Research, Innovation & Science.
Retirement:	This is a pensionable post.
Sick Leave:	The terms of the TU Dublin Sick Leave policy will apply. Sick leave will be in accordance with arrangements authorised from time to time by the Minister for Further and Higher Education, Research, Innovation and Science.

Benefits available to staff working in TU Dublin

TU Dublin recognise the importance of our people, and we are actively involved in attracting, recruiting, developing, and retaining a talented workforce to meet our ambitions as a university. We offer a wide range of development opportunities for staff to pursue their professional interests through mentoring, study, secondments, and more.

Our aim is to be inclusive in all aspects of the work of the University and to create a welcoming atmosphere in which to work and study. We are committed to demonstrating this through our equality, diversity, and inclusion policies together with promoting the Athena Swan agenda. TU Dublin has a range of benefits available to employees, these include, but are not limited, to:

Tax Saver and Cycle to Work Schemes	Study and Exam Leave
Blended Working Policy in operation	Irish Language Classes
Extensive Library facilities throughout the university	Opportunities to attend conferences
Enrolment to Public Sector Pension scheme	Networking opportunities throughout the university
Health and Wellbeing programmes	Mentoring programmes
Fee support for further education, with a Fee waiver for TU Dublin programmes	Optometry Centre – free eye tests and discounted glasses
Erasmus staff programme	Sports facilities with discounted gym membership
Staff Development short-courses and seminars e.g., Women Leaders in Education, Project Management, Leadership Development Programme, Aurora Leadership Development for Women	Facilitation of direct deductions from salary for Hospital Saturday Fund health plan/ Income Continuance Plan/Health Insurance Plan/Cornmarket financial advice plan

Application Process

Applications will be accepted through the online application service at [Current Vacancies | TU Dublin](#). A CV will be required in addition to the application form. All correspondence from the University regarding your application will be by email. Please ensure that the security filters on your email provider will accept emails from TU Dublin.

The selection process may include:

- shortlisting of candidates on the basis of the information contained in their application
- a competitive preliminary interview
- a competitive final interview

Closing Date

The closing date for applications is **5:00pm on Friday, 10th October 2025**. **Late applications will not be accepted.**

It is anticipated that interviews for this post will take place in week beginning **3rd November 2025**. The interview assessment will be **40** minutes in length and will include a presentation of **10** minutes duration. The topic of this presentation will be as follows:

“A strategy for developing a novel Digital Tourism curriculum spanning the programmes in the School of Tourism and Hospitality Management at TU Dublin”

Contact information

For further information about this post please contact: Dr Ralf Burbach, Head of School, ralf.burbach@tudublin.ie

For queries regarding the application process, please contact Fiona Lee at (01) 2205424 between 9:30am and 5:00pm, Monday to Friday or email fiona.lee@TUDublin.ie

Appeals

Details in relation to the University’s Recruitment, Selection & Appointment Policy, including details in relation to the Appeals Procedure, can be found at the following link:

<https://www.tudublin.ie/media/website/for-staff/human-resources/Recruitment,-Selection-and-Appointment--Policy-14.08.23.pdf>

Further information for Candidates

- Canvassing will automatically disqualify.
- Late applications will not be accepted. You will not be able to apply on the online system once the deadline is passed. Therefore, you should ensure you allow sufficient time to make your application in advance of the closing date and time.
- You may only submit one application per competition. Should you have any issues with your submission, please contact talentsupport@tudublin.ie
- TU Dublin applies a shortlisting process for all competitions. Therefore, you should ensure that the information provided clearly and fully describes how you satisfy the essential, desirable, and any of the other role requirements set out in the Person Specification. It is important to ensure that your application clearly demonstrates that you hold the qualifications, knowledge and experience required for the role. The successful candidate will be required to submit parchments of Degrees, Diplomas, Certificates and other professional qualifications if these are not already on file with Human Resources.
- TU Dublin is an equal opportunities employer and is committed to the employment policies, procedures and practices which do not discriminate on grounds such as gender, civil status, family status, age, disability, race, religious belief, sexual orientation or membership of the travelling community

“Technological University Dublin (TU Dublin) is committed to attracting, recruiting, developing and retaining the highest calibre of staff to build a diversified, supportive, innovative and inclusive workforce reflective of the wider community. TU Dublin aims to attract the best people who have the experience, knowledge, skills, abilities and competencies to support the University’s mission. TU Dublin supports equality of opportunity, diversity and inclusion and encourages underrepresented groups to make applications and accommodates candidates with disability to apply for posts”

[Recruitment, Selection and Appointment Policy](#)