



ESD POINTS OF HONOR

Creativity



WE LIGHT THIS CANDLE IN RECOGNITION OF CREATIVITY.

WE REALIZE THAT OUR ABILITY TO THINK CREATIVELY WILL AFFECT THE FUTURE OF OUR PROFESSIONS. OUR INNOVATION WILL LEAD TO BETTER DECISIONS AND OUTCOMES.



Ethics

WE LIGHT THIS CANDLE TO ESTABLISH THE COMMITMENT WE HAVE TO ETHICS.

THE CONSIDERATION OF THE ETHICS GUIDES OUR PERSONAL AND PROFESSIONAL DECISION-MAKING. MAY THIS FINAL CANDLE BRILLIANTLY LIGHT THE WAY FOR EACH OF US THROUGHOUT OUR LIVES.



Service

WE LIGHT THIS CANDLE TO ACKNOWLEDGE THE IMPORTANCE OF SERVICE.

AFTER ALL, IT IS SERVICE THAT MAKES THE HOSPITALITY INDUSTRY UNIQUE. MAY OUR CONCERN FOR OTHERS HELP PROMOTE OUR PROFESSIONAL SUCCESS AND INSPIRE US TO LEAD LIVES OF SERVICE.

Excellence



WE LIGHT THIS CANDLE TO REPRESENT OUR CONTINUOUS PURSUIT OF EXCELLENCE IN ALL WE DO.

THROUGH THE QUEST FOR EXCELLENCE, WE PLEDGE TO UPHOLD HIGH STANDARDS FOR BOTH ACADEMIC AND PROFESSIONAL ACHIEVEMENT.

Leadership



WE LIGHT THIS CANDLE AS A HALLMARK OF LEADERSHIP.

A LEADER IS LIKE A LIGHT HELD HIGH THAT BRIGHTENS THE WAY FOR OTHERS. LET US EACH PLEDGE THAT IN OUR PERSONAL AND PROFESSIONAL RELATIONSHIPS; WE WILL DEMONSTRATE THE QUALITIES OF LEADERSHIP.

